

SMBC Group Supports the Olympic and Paralympic Games Tokyo 2020.



Initiatives for Generating Interest in the Olympic and Paralympic Games Tokyo 2020



SMBC Group is holding events across Japan with the aim of generating interest in the Olympic and Paralympic Games Tokyo 2020. For example, we organized SMBC FRIENDS RUN 2019 in YOKOHAMA at International Stadium Yokohama 500 days prior to the opening day of the games as part of 500 Days to Go! Festival—500 Days Until the Olympic and Paralympic Games Tokyo 2020.

With only one year remaining until the Olympic and Paralympic Games Tokyo 2020, SMBC is engaged in a concerted effort to generate interest in the Games across Japan.

Contributions to Para Sports in Preparation for the Paralympic Games Tokyo 2020



SMBC Group employs 12 para-athletes (as of June 30, 2019). These athletes take part in events for fostering understanding with regard to para sports and for encouraging social acceptance by holding para sports workshops for children and acting as presenters at new employee rallies.

Together with these employees, SMBC Group is contributing to the spread of para sports leading up to the Paralympic Games Tokyo 2020.

Note: Photograph is of javelin competitor Yukiko Saito.

Sumitomo Mitsui Financial Group is the Gold Partner (Banking Category) of the Olympic and Paralympic Games Tokyo 2020.