## Social Contribution

# Activities under the Leadership of the Corporate Citizenship Department

Aiming to be a bank that develops in harmony with its customers and society, SMBC is engaged in a number of activities that aid society. These activities encompass the three key areas of welfare, contributing to the regional community and international cooperation.

Activities are conducted under the leadership of the Corporate Citizenship Department within our Public Relations Department. This office operates by giving consideration to the aspects of continuity, the characteristics of our Bank and the development of human resources, and creates a corporate foundation that enables employees to engage in socially beneficial activities.

## Social Contribution Activities

**Cooperation with the Small Kindness Movement** As a participating member, we take part in the Japanese Islands Clean Campaign and collect voluntary contributions

**Cooperation with the NHK Year-End Charity Campaign** We cooperate in the NHK Year-End Charity Campaign held in December each year, focusing on the Central Community Chest of Japan. We also collect voluntary contributions from the Bank's personnel.

## Contributing to the Local Community

SMBC actively participates in regional events, cooperates in promoting local art and culture and otherwise contributes to local communities.

## Promenade Concert

from the Bank's personnel.

We used the lobby of the Kobe Main Office to hold a classical concert and a performance of Beethoven's Ninth Symphony to coincide with the Kobe Festival in July and Kobe Luminarie in December last year.

## Money Museum

We have a permanent coin collection on display in the Kobe Head Office building, which we open to the general public. The collection displays in



Promenade Concert (held in December 2000)

chronological order ancient Japanese coins and other coins of interest, including foreign coins as well as commemorative coins from Japan and abroad.

## Kyoto Cultural Properties Exhibition Room

We have set up the Kyoto Cultural Properties Exhibition Room in our Kyoto Branch building, which is open to the general public. The permanent display includes cultural treasures from the Yayoi Period to the Edo Period, as well as information on the ethnic cultural assets of the Gion Festival.

## International Cooperation

## SMBC Volunteer Fund

We set up a fund with the aim of making donations to Japanese and foreign volunteer organizations that provide assistance in the event of disasters or economic difficulties.

In fiscal 2000 we made donations to four groups and countries. For example, our donation to Malaysia enabled the purchase of vans for orphanage schoolchildren, while our contribution to China financed repairs at a junior high school.

## Support for UNICEF

We have been a key promoter of UNICEF Coin Aid, a foreigncoin collection program. We place collection boxes in all our branches. In cooperation with our Group companies, we also sort the collected coins by currency. The cumulative weight of the collection to March 2001 was approximately 41 tons (equivalent to approximately ¥260 million).

Moreover, every year we purchase UNICEF greetings cards, with half of the purchase price going to fund UNICEF activities, and send the cards to customers. In addition, some branches handle accounts in which total interest after tax on ordinary deposits is donated to UNICEF.

**Donation of Second-Hand Clothing to African Countries** We ask the Bank's personnel to provide second-hand clothing and daily necessities, which we then donate to the Republic of Mali and other African countries via Motherland Academy International, a nongovernment organization.

## Support for Kids Earth Fund

We design calendars using pictures of children from all over the world gathered by the Kids Earth Fund, a nonprofit organization that supports needy children. Part of the cost of the calendars is donated to the fund.

## SMBC Global Foundation

The SMBC Global Foundation was established with an aim of providing scholarships to Asian university students. The foundation subsidizes more than 2,600 students, in Thailand, China, Indonesia and Singapore, and is planning to expand its activities into other areas in the future.

## SMBC Foundation

The SMBC Foundation was founded to develop human resources to contribute to the economic development of developing regions and international exchange. In addition to holding international seminars and business seminars each year, the foundation also provides scholarships for foreign Asian students and subsidizes development aid organizations.

## Support for Employees' Volunteer Activities

We use our internal electronic network to transmit volunteer information to employees and actively support participation in volunteer organizations. We are expanding the sphere of volunteer activities by holding regular sign language courses and internally recruiting volunteer staff to promote the planning of volunteer activities.