

SMBC Group Supports the Olympic and Paralympic Games Tokyo 2020.



Initiatives for Generating Interest in the Olympic and Paralympic Games Tokyo 2020



SMBC Group is holding events across Japan with the aim of generating interest in the Olympic and Paralympic Games Tokyo 2020. For example, an event for SMBC Group employees and their family members was arranged in Olympic Stadium, which will be a principal venue for Tokyo 2020 Games. SMBC, on a standalone basis, is helping with performances in the Olympic Concert 2020 Premium Sound Series of concerts arranged by the Japanese Olympic Committee. A portion of the revenues from these concerts is being donated to the organizations fostering future athletes in the areas where concerts are held.

SMBC Group remains united in its ongoing commitment to ensuring the success of the Olympic and Paralympic Games Tokyo 2020.

Contributions to Paralympic Sports in Preparation for the Tokyo 2020 Paralympic Games



SMBC Group employs 20 para-athletes, three of whom joined in FY2020. These athletes take part in sports workshops and join panels in employee training sessions to promote increased recognition regarding Paralympic sports and foster a more inclusive society. In addition, SMBC has sponsored a television program on Japanese para-athletes. SMBC Group para-athletes took part in events arranged by this program, in which they visited schools to give students a chance to experience their sports and promote understanding regarding paralympic sports and people with disabilities.

Together with these employees, SMBC Group is contributing to the spread of paralympic sports leading up to the Tokyo 2020 Paralympic Games.

Sumitomo Mitsui Financial Group is the Gold Partner (Banking Category) of the Olympic and Paralympic Games Tokyo 2020.