

Support for the Cultivation of Next-Generation Athletes



Since the start of its sponsorship of the Olympic and Paralympic Games Tokyo 2020 in 2015, SMBC Group has continued to support the cultivation of next-generation athletes through the Olympic and Paralympic Games.

As one facet of these efforts, we used a portion of the proceeds from the Olympic Concert 2020 Premium Sound Series of concerts arranged by the Japanese Olympic Committee, which SMBC helped conduct, to make donations to seven organizations fostering future athletes in the areas where concerts were held.

The donations were used to pay for participation in competitions and training camps, equipment and supplies, and instructors as well as to purchase items for helping prevent the spread of COVID-19.

SMBC Group will continue to support the cultivation of next-generation athletes even after the Tokyo 2020 Olympic and Paralympic Games.

Contributions to Paralympic Sports in Preparation for the Tokyo 2020 Paralympic Games



As of July 2021, SMBC Group employed 20 para-athletes. Previous initiatives by these athletes have included taking part in sports workshops for children and joining panels in employee training sessions to promote greater recognition of Paralympic sports both inside and outside the Group and to help foster a more inclusive society.

These activities continued even after the April 2020 announcement that the Tokyo 2020 Paralympic Games would be delayed. Since this announcement, the athletes have participated in an online event arranged by Yokohama City, and we have continued to engage in various other Paralympic support activities through coordination with municipalities and other para-athletes.

SMBC Group will continue to contribute to the spread of Paralympic sports through the Tokyo 2020 Paralympic Games and through its efforts thereafter.

Sumitomo Mitsui Financial Group is the Gold Partner (Banking Category) of the Olympic and Paralympic Games Tokyo 2020.