

## Fundamental approach to social contribution activities

SMFG and its Group companies, due to the public service nature of the financial services industry, recognize the importance of using business operations to contribute to the development of society. In addition to this contribution to society through day-to-day business operations, we must also act as a responsible corporate citizen by engaging in activities that help lay the foundations for a better society in the future. In the spirit of corporate citizenship, SMFG and its Group companies will fulfill their social obligations through a broad range of activities.

## Policy on social contribution activities

SMFG and its Group companies understand their role as responsible corporate citizens, and undertake activities that contribute to the realization of a prosperous and sustainable society. We maintain an extensive social contribution program by planning and executing social contribution activities at the corporate level, as well as encouraging employees to volunteer for worthwhile activities.

## The central elements of our social contribution activities

SMFG and its Group companies position the following four sectors as the core fields for social contributions:

**1) social welfare; 2) local and international communities; 3) environment; and 4) culture, art and education.**

### Activities Contributing to Social Welfare

Group companies undertake a wide range of social welfare activities that contribute to creating a more-affluent society.

#### ● Collection and Donation of Voided Postcards, Unused Prepaid Telephone Cards, and Used Postage Stamps

SMFG collects voided postcards from Group employees, exchanges them for new postal stamps, and donates the stamps to volunteer organizations to help them cover their postal costs. In addition to these SMFG activities, SMBC collects unused prepaid telephone cards, Sumitomo Mitsui Card collects used postage stamps and prepaid cards from employees, and both Group companies donate them to volunteer organizations. Similarly, SMBC Friend Securities also collects used postage stamps for donation to volunteer groups.

#### ● Sign-Language Courses

To assist employees in communicating with and providing high level services to aurally challenged customers, SMBC has offered sign-language courses to its employees each year since 1997. This is one of the many ways that SMBC makes social contributions through its business activities. In fiscal 2007, about 80 SMBC employees enrolled in the course, which was conducted in 10 sessions. Also, in 2005, the bank began to hold annual lectures to provide opportunities for aurally challenged guest speakers,



assisted by interpreters, to share their impressions of daily life using sign language. This event was held for the fourth consecutive year in April 2008 and was attended by about 1,200 employees.

#### ● Providing Opportunities to Experience Volunteer Activities

SMBC provides opportunities for its staff and their families to experience volunteer activities. During fiscal 2007, SMBC held a number of these events, including three entitled: "Learning about Offering Support to Physically Challenged Persons through Demonstrations of Service Dogs Assisting Persons with Sight, Hearing, and Other Disabilities," "International Cooperation Seminar for Learning about the Life of Children in Developing Countries and Sorting Foreign Coins Received at the Bank Branches and Other Offices," and "Seminar on First-Aid Methods, Including the Use of Arm Slings and Automated External Defibrillators (AEDs), to Assist Persons Injured as a Result of Disasters or Suffering from Emergency Medical Problems." In addition, SMBC provides employees with information on various volunteer activities and encourages their participation in such events.



#### ● Donations to Organizations Assisting Senior Citizens

SMBC Friend Securities has launched an investment trust that invests in companies that respond to the needs of Japan's senior citizens, and, in March 2008, donated a portion of the income from the marketing of this trust to organizations that help seniors to lead healthy and fulfilling lives.

## Contribution Activities for Local and Overseas Communities

We undertake a variety of activities that contribute to the development of local communities in Japan, and international communities overseas.

### ● SMBC Volunteer Fund

The SMBC Volunteer Fund makes contributions to volunteer organizations, including those described below. Funds are raised from SMBC employees who volunteer to have ¥100 deducted from their salaries each month. As of June 2008, about 10,000 employees were participating in the program.

Major Donations by the Fund in Fiscal 2007:



- \* Donations to economically disadvantaged areas of Cambodia to repair and expand older school facilities and to build a work training facility for female students
- \* Payment of costs for publishing picture books and hosting training seminars on reading for teachers in Cambodia
- \* Donations for setting up school libraries in Laos and operating culture centers there for art education

- \* Scholarships for primary school students in Laos and for members of minority groups in that country to attend teacher training schools as well as funding for a health care and hygiene project in Laos
- \* Scholarships for girls in rural areas of China
- \* Payments for medical treatment of persons in Afghanistan who have been injured as a result of conflicts or by land mines
- \* Donations for the distribution of textbooks to health and educational facilities as well as the provision of technical guidance in Nepal as part of projects related to the improvement in nutritional conditions and education in that country
- \* Assistance to a project in Myanmar for improving the living environment for women through training in health and hygiene, activities to increase the literacy rate, teaching sewing skills, and other areas
- \* Donations to programs in Bangladesh to assist extremely economically disadvantaged women in raising their incomes
- \* Support for a water hygiene improvement project at primary schools in Sudan in Africa
- \* Donations to a primary school lunch project in Burkina Faso in Africa
- \* Assistance for surgical expenses and scholarships for primary, middle, and high school students in Indonesia as well as funding for a project to assist newborn babies
- \* Support for trips and other activities for families who have young children with terminal illnesses and want to enrich their memories of their children during their remaining time together
- \* Donations to an international exchange program for children between the ages of 12 and 13
- \* Sponsorship of a workshop at a primary school for a puppet play company composed of speech- and aurally-challenged persons
- \* Sharing a portion of the expenses related to the establishment of Japan's first school for training in Japanese sign language

In addition, the fund also made contributions for emergency disaster relief, including the following:

- \* Donations were made in fiscal 2007 to provide relief after the following disasters: The Noto Peninsula earthquake in Japan, the earthquake and tsunami in the Solomon Islands, the Niigata-Chuetsu offshore earthquake, floods in Kumamoto Prefecture in Japan, a major earthquake in Peru, forest fires in Southern California, and a cyclone in Bangladesh.
- \* Donations were provided in May 2008 to offer assistance for damage following the cyclone in Myanmar, and the major earthquake in China's Sichuan Province. Also, in June 2008, assistance was provided following the Iwate-Miyagi inland earthquake.

### ● Opening of accounts for donations to disaster victims

When major natural disasters occur, either in Japan or overseas, SMBC will open special accounts to collect donations for relief and allows anyone wishing to make donations to the account without fund transfer charges. SMBC also solicits donations for such causes from its employees and those of Group company Japan Research Institute (JRI). During fiscal 2007, donations were made from these special accounts to offer relief following the Noto Peninsula earthquake in Japan, the earthquake and tsunami in the Solomon Islands, the Niigata-Chuetsu offshore earthquake, floods in Kumamoto Prefecture in Japan, the major earthquake in Peru, and the cyclone in Bangladesh. Donations were also made available in May 2008 to provide assistance for damage following the cyclone in Myanmar, and the major earthquake in China's Sichuan Province, and, in June 2008, for assistance following the Iwate-Miyagi inland earthquake.

### ● Activities of YUI, SMBC's Volunteer Organization

SMBC also provides active support for YUI, an in-house volunteer organization that provides the opportunity for SMBC employees to plan and carry out welfare activities. YUI activities conducted on a continuing basis include social events held for persons living in homes for the speech-challenged, holding of charity bazaars for selling items collected from employees, and events to provide opportunities for senior citizens to sing their favorite songs. In fiscal 2007, other activities included sending picture books collected by YUI volunteers to children in Laos, with translations of the captions and explanations pasted into the books, and holding of charity bazaars for the sale of handicraft goods.



### ● SMBC Program for Contributing to Local Communities



Beginning in fiscal 2007, SMBC has begun to promote activities that are planned by its branches and other offices in Japan to contribute to local communities. Thus far, these activities have included cleanup activities for areas in the vicinity of SMBC branches and the outdoors, the planting of trees and flowers around branches, sign-language study classes, and exhibitions of children's art from

around the world in the lobbies of SMBC branches.

### ● Support for UNICEF

\* SMBC is a member corporation of the steering committee of UNICEF Coin Aid and cooperates in the organization's fund-raising activities. To this end, SMBC places coin collection boxes in its branches and offices in Japan and calls for donations from the general public. The coins collected are sorted by currency with the cooperation of SMBC Green Service Co., Ltd., a Group company, before being delivered to the Japan Committee for UNICEF. In fiscal 2007, about 510,000 foreign coins (approximately 2.3 tons) and 40,000 foreign currency bills were collected at SMBC branches, airports in Japan, and other locations. Donations collected also included about ¥6 million in Japanese coins and bills. Since these activities began in 1992, the total amount of donations has run up to ¥780 million.

SMBC also cooperates with the Japan Committee for UNICEF by implementing the UNICEF Donation Account program. This program enables customers to donate their interest earnings after tax to UNICEF and SMBC provides a matching donation.



SMBC collects donations of foreign coins and bills for UNICEF at its branches.



The coins and bills collected are sorted by currency and then delivered to UNICEF.

\* Sumitomo Mitsui Card and VJA group companies collect donations from VISA cardholders every year through its World Present point service for member companies of the VISA Japan Association. These donations are then given to the Japan Committee for UNICEF. Since the start of the program in 1992, total donations have exceeded ¥200 million. Beginning in April 2007, we have also commenced donations to the Japanese National Commission for UNESCO and the World Wildlife Fund Japan (WWF-Japan). Sumitomo Mitsui Card also issues cards that automatically make donations to specific charities, such as the UNICEF VISA Card and the Red Feather VISA Card (offered in cooperation with the Central Community Chest of Japan). To contribute further to a better society, Sumitomo Mitsui Card also makes its own donations to the working funds of all these organizations from its card business revenues.

### ● Establishment of Scholarships and Lecture Sponsorships for Chinese Universities

Beginning in fiscal 2008, SMBC has established a scholarship program for several universities in China, including Soochow University and Shanghai International Studies University. Along with this program, SMBC has also begun to provide endowed courses in Chinese universities.

### ● SMBC GLOBAL FOUNDATION

One of the principal activities of the SMBC Global Foundation is providing scholarships to university students in Asian countries, and, since 1994, it has offered educational support to more than 5,000 students in five countries. In 2006, the foundation added Malaysia and Vietnam to the list of countries receiving its support. The foundation is also active in the United States and Canada, where it mainly provides support for educational and cultural activities. The foundation's programs are an important part of SMBC's activities for contributing to international society.

### ● SMBC Foundation for International Cooperation

Established in 1990, the SMBC Foundation aims to assist in nurturing the human resources necessary to achieve sustainable growth in developing economies as well as promote international exchange activities. Through fiscal 2007, the foundation has provided financial support for 44 students from Asian countries to enable them to attend universities in Japan. The foundation also offers subsidies to research institutes and researchers undertaking projects related to developing countries.

### Environmental Activities

We also sponsor activities that contribute to the preservation of the natural environment.

### ● SMBC's Environmental Program NPO C.C.C Furano Field

SMBC also provides support to an environmental project implemented by screenwriter Sou Kuramoto in the Furano area of Hokkaido. Activities under this project include enlisting the assistance of volunteers in planting seedlings in golf courses that have gone out of business with the goal of restoring these former forest areas to their once pristine condition. This project also sponsors environmental education activities that enable persons to experience nature with their five senses. SMBC and its employees with an interest in this project and their families participate in and help conduct tours in the area to experience and enable others to experience nature firsthand.



### ● Neighborhood Cleanup Programs



\* SMFG sets aside one day a year as "SMFG Cleanup Day," and its employees participate in cleanup events in the

Kugenuma and Suma coastal areas. During fiscal 2007, 117 employees of Group companies participated in these events.

\* At SMBC, interested employees have helped to clean up riverside areas since April 2004, and, in April 2008, about 260 participants cleaned up the Koshien Beach area in Hyogo Prefecture.

\* At Sumitomo Mitsui Finance and Leasing, employees of Osaka Head Office are contributing to the beautification of the community through their continuing participation on a voluntary basis in a regular early-morning neighborhood cleanup conducted along Midosuji Street, a major thoroughfare.

\* Employees of JRI and JRI Solutions respond to calls from local communities and participate in cleanup activities, mainly in the vicinity of their Tokyo and Osaka headquarters.

### ● Contributions to Private Nature Conservation Groups

JRI undertakes research for the Eco Fund, an investment trust that targets environmentally responsible companies, to assist this fund in making selections of companies appropriate for investment. JRI then donates part of the fees received for this research to private-sector nature conservation groups.

## Contributing to Cultural, Artistic, and Education Activities

We also sponsor cultural, artistic and educational events.

### ● Sponsoring of Charity Concert Entitled "A Toy Box of Favorite Works"

Since fiscal 2006, SMBC has sponsored a charity concert to provide support for the world's children who have been injured by wars, natural disasters, and other disasters. SMBC's employee music societies perform a range of musical pieces that appeal to everyone from children to adults. Donations are collected from the audience at the concerts, and artwork submitted by children around the world is displayed in the concert hall lobby. In addition, a charity bazaar is held featuring items for sale that have been handcrafted by SMBC employees. This event was held for the third



time in April 2008, and, as in the previous year, it was presented in the Casals Hall in Nihon University with a large number in attendance.

### ● Children's Illustration Contest



Since fiscal 2007, SMBC has sponsored an illustration contest for primarily schoolchildren on the theme "The Kind of Work I Would Like to Do." About 3,000 illustrations were submitted for the first year's contest. We prepared an original bank passbook featuring the works of winners in the contest. In addition, the winning works were placed on display in SMBC's branches nationwide.

### ● Financial and Economic Education



SMBC engages in a range of educational activities to promote the understanding of finance and economics. For example, the bank supported to issue a book entitled "What Does Bank Do?" and provides a section on its web site called "Exciting Exploration of Banking Activities." SMBC is also a sponsor of the Kidzania Tokyo job-experience theme park for children and offers bank tours for primary school students during summer vacation entitled "Summer Vacation Fun! Let's Explore Banking Activities!" Among other educational activities, SMBC also supports the "Finance Park," an educational program on economics for junior high and high school students in Tokyo's Shinagawa Ward, holds finance and economics seminars at universities, and conducts other similar programs.

### ● Student Internship Program

JRI instituted its internship program in 1999, in recognition of the growing importance placed on giving students the opportunity to spend time in different workplaces prior to their graduation to gain a better understanding of work activities. Since fiscal 2006, the program has been sponsored jointly with JRI Solutions, and, in fiscal 2007, about 80 university students were accepted. The interns were assigned to IT systems, consulting, think tank, and many other workplaces, allowing them the opportunity to experience a wide range of work experience.