

Social Contribution Activities

Fundamental approach for social contribution activities

SMFG and its Group companies recognize that it is important to consider the public nature of the financial institution and contribute to the development of society through business operations. In addition to the contribution to society through daily business operations, we should act as a “responsible corporate citizen” by engaging in activities which may assist in making the better society in the future. SMFG and its Group companies will pursue diverse social contribution activities in order to fulfill responsibilities as a “responsible corporate citizen.”

Policy for social contribution activities

SMFG and its Group companies fully understand their roles as responsible corporate citizens, and perform social contribution activities for realizing a prosperous and sustainable society. We continue to plan and execute social contribution activities as the corporate citizen while supporting volunteer activities of employees, in order to proactively perform social contribution activities.

The backbone for our social contribution activities

SMFG and its Group companies consider the following four areas as the core areas for social contributions activities:

1) social welfare; 2) local and international communities; 3) the environment; and 4) cultures, arts and education.

Social Welfare Activities

● Collection and Donation of Mistakenly-Written Postage-Prepaid Postcards and Recycling of Other Used Items

SMFG collects mistakenly-written postage-prepaid postcards from employees of the Group companies, exchanges them for new postage stamps, and donates the stamps to volunteer organizations to help them cover their postage costs. In addition, SMBC collects unused prepaid telephone cards, and Sumitomo Mitsui Finance and Leasing (“SMFL”), SMBC Nikko Securities, SMBC Friend Securities, Sumitomo Mitsui Card, Cedyne, and SMBC Consumer Finance collect PET bottle caps. SMBC Nikko Securities, SMBC Friend Securities, Sumitomo Mitsui Card, Cedyne, and SMBC Consumer Finance collect used postage stamps from employees, donating them to volunteer organizations. SMBC and SMBC Friend Securities also donate products given by the companies to their shareholders.

● Group Blood Donation Program

SMBC, SMFL, Sumitomo Mitsui Card, SMBC Consumer Finance, SMBC Nikko Securities and Cedyne encourage employees to donate their blood at the workplace. The total of 868 employees from six companies participated in the program in fiscal 2013.

● Installation of Charitable Vending Machines; Sale of Products Made by Social Welfare Organizations

The head office of SMBC is installed with vending machines which make contributions to welfare organizations every time a drink is purchased from these vending machines. The head office and the centers of SMBC Consumer Finance are installed with vending machines which contribute to the Japan Hearing Dogs for Deaf People. The bank also sells products made by organizations which assist and support the physically-challenged.

Local and Overseas Communities

● SMBC Volunteer Fund

SMBC has a system for volunteering executives and employees to have ¥100 deducted from their monthly salaries to donate to

volunteer organizations. More than 11,000 employees participate in this program, as of April 2014. The organizations are selected based on thorough investigations and discussions by the panel of experts and volunteering employees. In fiscal 2013, donations were made to 38 organizations which are supported by the volunteer employees and work to resolve economic issues in Japan and overseas.

Overseas

- Organizations which provide support for nursery school and school meal for slum areas in Cambodia, education for minorities in Myanmar, and social rehabilitation of former child soldiers in Uganda

Japan

- Organizations which provide support for awareness-raising activities for the prevention of child abuse, local community-based childcare for women, food assistance for homeless people, and visually-impaired to become socially independent



Meal provided at the nursery school in the slum of the Cambodian capital

A total of 936 employees of Group company Sakura KCS (approximately 80% of the workforce), have volunteered (as of May 2014) for welfare and environmental contribution activities.

● Volunteering programs for executives and employees

In fiscal 2013, SMFG presented to its executives and employees with volunteer activities of organizations, which work to resolve social issues, of mostly recipients of volunteer funds, and conducted the program for supporting activities of the organizations. The total of 31 programs were developed during summer (of June to August) and fall and winter (of October to December), participated by the total of 270 people.



Cleaning of facilities for supporting the visually-impaired

● Opening of Emergency Accounts and Accepting Donations for Major Disasters

SMBC has set up an account (with no transfer charge) through which clients may make donations in the event of major disasters in Japan and overseas. Concurrently, it encourages employees of SMBC and the Group to make donations. In fiscal 2013, we accepted donations for damages caused by the Sichuan earthquake in China and typhoon Man-yi. We are continuing to accept donations for the Great East Japan Earthquake. SMBC and SMBC Nikko Securities made donations for damages caused by the Sichuan earthquake. For victims of the typhoon Haiyan in Philippines, SMBC, SMBC Nikko Securities and Sumitomo Mitsui Card made monetary contributions, and Minato Bank donated emergency food.

● SMBC Pro Bono Project

The bank is also engaged in pro bono activities as the SMBC Pro Bono Project for which volunteers offer their business and professional expertise and skills for the public. In fiscal 2013, the Pro Bono Team, made up of volunteer employees, gave advices to strengthen the NPOs' business infrastructure such as organization and improvement of necessary bookkeeping and administrative procedures for handling donations and expenses, and information and data management of contributors. It supported two NPOs in Tokyo which support children-related issues and another NPO which deals with international health issues. It provided support for NPOs which strive to resolve homeless issues in Kansai region, and in fiscal 2013, it provided support 4 NPOs with volunteer employees.

● Activities of YUI, SMBC's Volunteer Organization

SMBC also provides support through the volunteer activities of YUI, an in-house volunteer organization which provides opportunities for SMBC employees to plan and perform volunteer activities. YUI regularly performs volunteer activities in the community, including social events at schools for the hearing impaired, beach cleaning, and the singing performances for senior citizens.

● Contributing to Local Communities

SMBC has been promoting and performing volunteer activities planned by its branches and other offices in Japan to contribute to local communities. These activities include branch tours, clean-ups of the local environment such as parks and other areas in the vicinity of SMBC branches, and participation in local events. Similarly, SMBC Nikko Securities is proactively involved in local clean-ups and volunteer activities.

SMBC Consumer Finance operates the Customer Service Plaza, which serves as a place for people in the region to communicate, as part of the community-based business activities, in order to appropriately perceive the needs of the society and clients. The company strives to sustainably develop with the society, through providing counseling services such as household budget analysis, and educational activities associated with money matters or financial and economic educational activities made for people in the region or students. The Minato Bank began its operation of "Kodomo 110" (Children's shelter) at 38 branches throughout Kobe city as part of making branches comfortable by giving the feeling of safety and security.

● Donation Activities of Foreign Currency Coins

SMBC, as a corporate member of the UNICEF foreign coins donation executive committee, cooperates with the donation activities of UNICEF. All monies donated will be sent to UNICEF after coins are sorted out by respective currency.

● Donation Support through Products and Services

SMBC offers clients an ordinary deposit account of which the accrued interest (after tax) is donated to the UNICEF Donation Account, and SMBC also matches the donations to the amount donated by its clients.

Sumitomo Mitsui Card collected donations from cardholders through the World Gifts Point Service of VJA group companies to provide to UNICEF, UNESCO, the World Wildlife Fund Japan and the World Food Program. Sumitomo Mitsui Card made some donations to UNICEF as well. It also accepts online credit card donations, and it issues socially-contributing type credit cards and donates the part of the amount spent by clients using such credit cards.

Cedyna contributes to the Japan National Council of Protective Care Homes for Children and other organizations by issuing social contribution credit cards such as the ATOM Card, which supports "Realizing children's dreams." It also collects donations from cardholders using "points" accumulated from their purchases, and also accepts online donations.

Kansai Urban Banking Corporation has contributed more than the cumulative total of ¥50 million since fiscal 2003, by annually contributing to environment conservation organizations according to the balance for environment-related deposits

● Participation in the "TABLE FOR TWO" Program

The head offices of SMBC, SMFL, and Sumitomo Mitsui Card participate in the program which provides donations to the non-profit organization of the "TABLE FOR TWO International" to fund school meals in developing countries, for every low-calorie meal ordered for lunch at company cafeteria. All SMBC branches participate in this program. SMBC, SMFL, SMBC Nikko Securities, SMBC Friend Securities, and Sumitomo Mitsui Card have also installed vending machines which sell drinks donating part of their sales to TABLE FOR TWO International.

● Social Contribution Activities of In-House Foundations

SMBC Global Foundation, based in the United States, has provided scholarships to more than 6,000 university students in Asian countries since its establishment in 1994. In the United States, it supports educational trips to Japan organized by a high school located in Harlem, New York City, and the participation in school beautification programs by volunteers from SMBC. The foundation also provides matching gifts for SMBC employees. SMBC Foundation for International Cooperation assists in developing human resources required to achieve sustainable growth in developing economies as well as to promote international exchange activities. Since its establishment in 1990, the foundation has provided financial support for 7-8 students from Asian countries every year, enabling them to attend graduate schools in Japan. The foundation also offers subsidies to research institutes and researchers undertaking projects which result in economic development of underdeveloped countries.

Environmental Activities

● Participation in Environmental Preservation Initiatives

SMFG organizes “SMFG Clean-Up Day” on which Group employees volunteer to clean up beaches and river beds. In fiscal 2013, approximately 1,500 employees and their family members participated in this activity at four locations of Arakawa in Tokyo, Yodogawa in Osaka, Suma Beach in Hyogo and Fujimae-higata near Nagoya.

SMBC Friend Securities organized its own clean-up activities at two locations in Tokyo and Osaka, and 134 people participated. In addition, Kansai Urban Banking Corporation participated in the clean-up activities along the shore of Lake Biwa in Shiga Prefecture. In fall 2010, SMBC Nikko Securities has designated a “Green Week” as the week for enhancement of environmental protection and social contribution activities.

In fiscal 2013, the cumulative total of 6,678 employees and their family members participated in the clean-up activities and the collection of PET bottle caps. Similarly, SMFL, Cedyne and SMBC Consumer Finance continuously conduct the clean-up activities in the vicinity of their offices.



● SMBC Environmental Program NPO C.C.C Furano Field

SMBC also provides support to the environmental project in Furano in Hokkaido implemented by screenwriter Soh Kuramoto. SMBC is providing support for forestation in the closed-down golf course in Furano. It also supports environmental education programs under which children explore nature by using their five senses.

● Support for the EARTH PHOTO CONTEST

SMFL supports a photography contest for communicating the importance of resolving environmental problems and encouraging people to take action. The company presents the Sumitomo Mitsui Finance and Leasing Prize for outstanding photographic entries.

● Support for Junior Eco Clubs' All-Japan Festival

SMBC supported the 2014 Junior Eco Club's All-Japan Festival, organized by Japan Environment Association, by providing an information booth at the event.

● Environmental Education

Kansai Urban Banking Corporation organizes the “Lake Biwa Learning Experience in Summer” for elementary school children at the Lake Biwa in Shiga Prefecture for educating children the environmental awareness through such experience.

Contributing to Cultural, Artistic, and Educational Activities

● SMBC Charity Concert – A Toy Box of Favorite Works

Since fiscal 2006, SMBC has been inviting our clients for free of charge to the annually held musical concerts for charity performed by volunteer employees. The donations are collected from the audiences of concerts and also from the sales of employees' handcrafted products. In fiscal 2014, donations were sent to children affected by the Great East Japan Earthquake and to children in Cambodia and Vietnam.

● Musical Concerts Held in the Reception Lobbies of Branches

At the SMBC Tokyo Head Office, Osaka Head Office, KUBC's Head Office and Biwako Main Office, lobby concerts are held for the general public with free of charge.

● Support for Cultural and Artistic Ventures

SMBC Friend Securities supports cultural and artistic activities by sponsoring special art exhibitions at the Yamatane Museum of Art. For supporting Kabuki and other traditional performing arts in Japan, Sumitomo Mitsui Card donates stage curtains to the National Theatre and the National Engei Hall. The company also supports the development of classical arts and talented performers by co-sponsoring children's Kabuki performances. SMBC, SMBC Nikko Securities and Minato Bank support the promotion of music culture by sponsoring classical music concerts.

● Financial and Economic Education

SMBC and SMBC Nikko Securities organize vocational workshops for elementary school students to experience working in the financial industry. In addition to inviting students of elementary school up to high school to visit the office as well as having a special tour program of “Natsuyasumi Kodomo Ginko Tankentai” participated by elementary school students, the bank supports diverse financial and economic educational activities, including publishing a book titled “What Does a Bank Do?,” cosponsoring Kidzania (a vocational experience theme park for children), and supporting Shinagawa Financial Park (economic training programs for junior high school students).

SMBC Nikko Securities held the “Families' Exciting Experience Day” event during summer holidays, in which 1,912 elementary school students and their families participated in fiscal 2013. SMBC Consumer Finance organized the event of card games for elementary school students to teach the origin and the functions of money and offered lectures on economy and finance for students and adults, primarily at its “Customer Service Plaza” offices. The total of 2,740 of such events were held in fiscal 2013, with the participation of 126,270 people.

Kansai Urban Banking Corporation organizes a tour of the bank for elementary school students, and also offers a work experience program for junior high school students. SMBC, SMFL, SMBC Nikko Securities, Sumitomo Mitsui Card, JRI, and Minato Bank also sent instructors to teach classes at universities.

Measures for Addressing Decreasing Birth Rate and Aging Population

● Implementation of Universal Design and Universal Service at branches

The following initiatives were undertaken to assist clients at branches of SMBC, Minato Bank and KUBC. All ATMs in domestic branches and ATMs located outside of SMBC branches can appropriately respond to vision- and hearing-impaired clients.

- Installation of ATMs for the visually-impaired
- Installation of communication boards and similar devices for writing messages for those clients having difficulties hearing
- Installation of Automated External Defibrillators (AEDs)*

- Installation of hearing aids at branches (Minato Bank)
 - Installation of walking-stick holding brackets (SMBC and Minato Bank), the board with ear-mark logo, and writing tables for sofa (SMBC)
 - Establishment of priority seating for senior citizens and mobility-impaired people (Minato Bank)
- * AEDs are also installed at SMBC Nikko Securities and SMBC Friend Securities

Additionally, personnel trained in the knowledge and the means to support senior citizens and physically-challenged clients are allocated to all branches of SMBC and Minato Bank.

● Business development for accommodating the society with extremely large number of senior citizens

SMBC has clarified guidelines for collateral management and other matters to support building of rental housing for senior citizens, demand for which is expected to increase hereafter. In May 2013, we started to offer loans (loans affiliated with nursing-care facilities) especially made for real estate properties of pay nursing homes or serviced elderly homes.

We plan to assist and support in developing the system for senior citizens to have safe and meaningful lives by adapting to the needs of the society.

Supporting the Recovery after the Great East Japan Earthquake

● Volunteer Activities for the areas affected by the Great East Japan Earthquake

In April 2011, SMBC established the “special leave of absence for disaster relief volunteer activities,” and it began allowing executives and employees to regularly go to the disaster affected areas for volunteering activities in May that year. Volunteer activities are still ongoing at Ishinomaki, Watari-cho and Higashi-Matsushima in Miyagi Prefecture. Approximately 420 employees participated in total between fiscal years of 2011 and 2013. In August 2012 and 2013, approximately 45 families or 120 people in total participated in the programs.



SMBC Nikko Securities implemented the volunteer vacation

system in April 2011, and newly hired employees and attending executives and regular staff participated in the volunteer activities in the disaster-affected areas. During fiscal 2011 to 2013, the cumulative of 947 people participated in the volunteer activities.

● Support for the Affected Areas by staff of “Customer Service Plaza”

SMBC Consumer Finance provided, out of all 18 customer service plaza nationwide, the free rental space in Sendai Service Plaza to the organization for supporting activities in the disaster-affected areas conducted by the said organization.

● Donation Activities by Using Credit Cards

Sumitomo Mitsui Card accepted donations from clients using their credit cards, and also conducted forestation campaign for the disaster affected areas.

● Support Fund for Great East Japan Earthquake

SMBC established the system of “Great East Japan Earthquake Support Fund” for making donations to the disaster affected areas by deducting ¥400 from employee’s monthly salaries. In fiscal 2013, we made donations collected from our employees and the matching donations made by the bank to NPO, with which executives and employees cooperated for volunteer activities in the disaster-affected areas.

● Inviting disaster-affected people to performance for supporting reconstruction

Sumitomo Mitsui Card invited 100 disaster-affected people who have evacuated to the Tokyo metropolitan areas for the performance held at the National Theatre, for free of charge. The performance titled “Tohoku no Geino IV” was on the traditional arts of the disaster-affected areas.

● Donation of extra food supply

SMBC Friend Securities has donated dry bread and mineral water to disaster-affected areas to replace the existing such supplies earlier than their expiration dates.

● Volunteering for interaction with evacuees in Tokyo

The social meetings to interact with the people evacuated to Tokyo from disaster affected areas have been regularly held, participated by YUI volunteer members of SMBC.

Contributions Made to Local Communities by Overseas Offices

Overseas offices of the Group support projects which contribute to resolving poverty in developing countries, supporting education and medical services, and supporting women for advancement or achieving equal treatment, through contributions made to non-profit and non-governmental organizations, including SMBC’s Volunteer Fund, in addition to independent initiatives tailored to specific issues and cultures of individual countries and regions.

- SMBC (China) established a scholarship program for students of Zhejiang University, Sun Yat-sen University, Soochow University, East China Normal University, Shanghai International Studies University and Tianjin Foreign Studies University.
- SMBC (China) conducted forestation activities in Shanghai, Beijing, Suzhou, Tianjin and Guangzhou.
- SMBC’s Hong Kong Branch gave donations to support an orchestra made up of young Asian musicians.
- SMBC’s Seoul Branch gave donations to the “National Japanese Drama Competition for Students” to provide opportunities for Korean students to learn Japanese and further understand Japanese cultures.
- SMBC’s Singapore Branch contributed to local communities through organized and participated in blood donation drive, charity marathon and food donation to support children.
- SMBC’s Sydney Branch participated in volunteer and donation activities associated with children, intractable diseases, refugees and earthquake disasters, provided by its CSR committee.
- Manufacturers Bank employees participated in events which raise awareness for the prevention of heart disease and made donations to event-sponsoring groups.
- Employees of Sumitomo Mitsui Banking Corporation Europe (SMBCE) conducted volunteer activities in their spare time. SMBCE contributed to charitable organizations through an in-house fund, and also used a matching-gift program under which it donated a certain amount for every donation made by its employees.
- SMBCE provided opportunities for students to gain work experience and business skills and also provided opportunities for underprivileged young people to participate in the student work experience program.