# Merrill Lynch Japanese Financial Service Conference

# Path for the sustainable growth (Further strengthening of No.1 businesses)

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**President & Chief Executive Officer** 



# **Agenda**



- ✓ Management view on SMFG's road map
- ✓ Management policy
- ✓ Management views on macro economy for mid-term plan
- ✓ Mid-term plan submitted to the government
- **✓** Strengthening of Marketing Units
  - → Significant change in earnings structure
- ✓ Principles of SMBC's strategic actions
- ✓ Overview of strategic actions
- **✓** Financial Consulting business
- ✓ Mortgage Loan business
- **✓SME Loan business**
- √To establish the new No.1 businesses

# Management view on SMFG's road map



# FY2003-FY2004 "Intensive resolution period" Macro economy gradually recovers Low short-term interest rate situation is continuing Macro economy continues to recover gradually Interest rate gradually rises

SMFG's actions

#### **Drastically improve B/S**

- ✓ NPLs: Halve the NPL ratio and reduce credit cost within 2 years
- ✓ Stocks: Further reduce stock holdings within the half of current Tier1

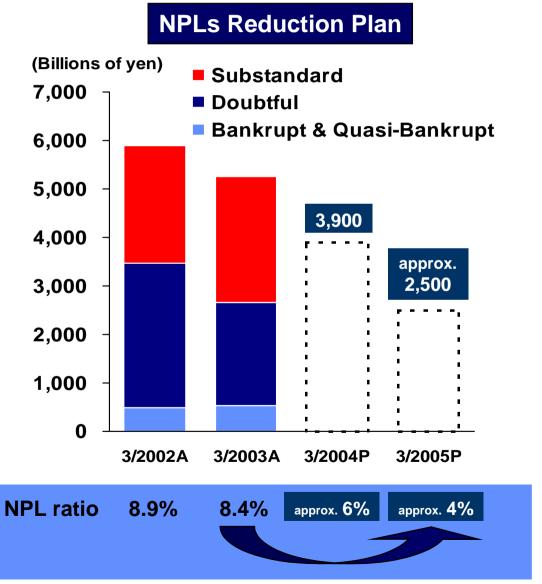
Further strengthen profitability
(Establish earnings structure
to ensure Yen 1 trillion Banking profit)

Increase bottom line profit

# Management policy < Reduction of NPLs>



- ✓ Accelerate "Off-balancing"
- ✓ Utilize new measures
  - Corporate revitalization corporation
  - Real estate fund to sell out collaterals
  - Corporate revitalization fund



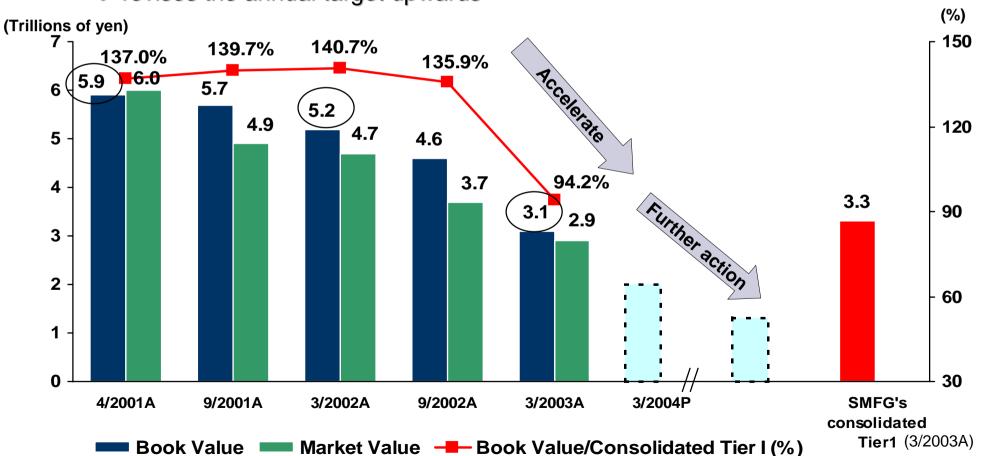
# Management policy < Reduction of holding stocks>



#### ✓ Sales of holding stocks:

#### Amount with clients' consent to sell as of Apr. '03 = Yen 700 billion

- → sold approximately 80% during first half of FY03
- → revises the annual target upwards



# Management views on macro environment for mid-term plan



#### Mid-term plan submitted to the government

#### Main scenario:

✓ Gradual rise of domestic interest. rates reflecting gradual recovery of domestic macro economy

	FY02A	FY03	FY04	FY05	FY06
Real GDP growth (%)	1.6	0.6	0.9	1.3	1.5
TIBOR 3M (%)	0.09	0.10	0.30	0.50	0.70
Yen-\$ (yen)	120.2	120	120	120	120



Not depending on improvement of profit from deposit due to rise of interest rates



"Strengthen profitability of Marketing Units to improve the volume and the stability" → to realize profit increase in and after FY03

(Billions of yen)

**Banking profit of Marketing Units** 572.1

**FY02 FY01** FY03P 605.1 682.9

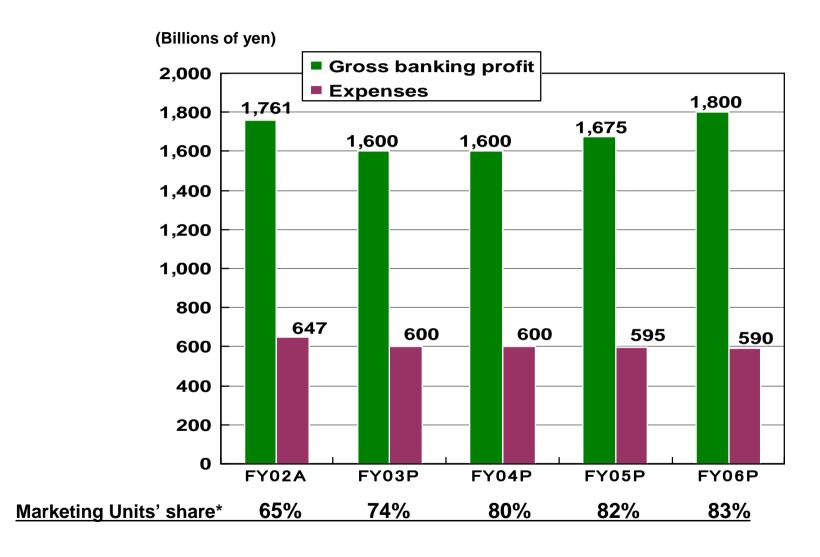
Further strengthen retail business preparing for the future rise in interest rates to lead increase in profit from deposits

#### SMBC's deposit business

		(Trillions of yen)	
	3/2001	3/2002	3/2003
Domestic	48.8	54.6	<u>56.5</u>
Individual	28.3	30.1	31.2
Corporate	20.5	24.5	25.3

# Mid-term plan submitted to the government (SMBC: Gross banking profit, Expenses)





<sup>\*</sup>Gross banking profit of Marketing Units / (Gross banking profit of Marketing Units + Gross banking profit of Treasury Unit)

# **Strengthening of Marketing Units**



#### → Significant change in earnings structure

#### **Marketing Units**

Consumer Banking, Middle Market Banking, Corporate Banking, International Banking, Community Banking

Gross profit increase (4 years) :

approx. + Yen 300 billion (Note)

- •Loan business approx. 80%\* (Loans to SMEs, mortgage loans, etc.)
- Other than loan business

approx. 20%

(Sales of investment trust & pension type insurance, Investment banking services, etc.)

\* including fee income from loan syndication

#### **Treasury Unit**

**ALM (Asset Liability Management)** 

Gross profit decrease (4 years) : approx. -Yen 300 billion

profit related to ALM to be declined as interest rates rise

(Note) Excluding effects of profit improvement from deposit due to the rise of interest rates





Significant change in earnings structure

# Principles of SMBC's strategic actions



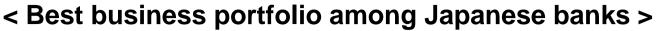
- ✓ Allocate management resources intensively to strategic business lines
- √ Establish competitive advantage
  - Speed in taking actions
  - "Business Reform" to pursue best practices
  - Low-cost operation



Establish business models with real competitive edge

Establish leading business portfolio in various fields

# Overview of strategic actions





#### **Approach**

#### **Strategic business lines**

Consumer **business** 

Strengthen **Financial** consulting **business** 



Sales of Investment trust & pension type insurance



**Mortgage loans** 

**Early realization of** merger benefit



**Low-cost operation** 

**Unsecured loans** 

to SMEs

Corporate **business** 

**Business Reform** "Re-examine domestic lending practices"



Loan **Syndication** 

**Strengthen** solution-providing approach



**Investment banking** services

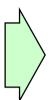
# Financial consulting business





#### **SMBC's Financial consulting business**

Business model, where we thoroughly stand on customers' side and earn profit as a seller, not as a product provider.



- ✓ Customer segment oriented approaches
- √ Provide services both from investment-side and funding-side
- √ Wide product line-ups

#### SMBC's customer base

Total # of customers: approx. 27 million

# of customers with deposits more than Yen 1 million: approx. 5 million

# of customers visiting branches (counters):
approx. 3 million / month



#### Financial consulting business

# of investment trust customers: approx. 200 thousand

# of mortgage loan customers: approx. 500 thousand

# of customer visit to "MC desks"\*: approx. 50 thousand / month

\*Money-life consulting desk

# Financial consulting business





#### **Leading position among Japanese banks**

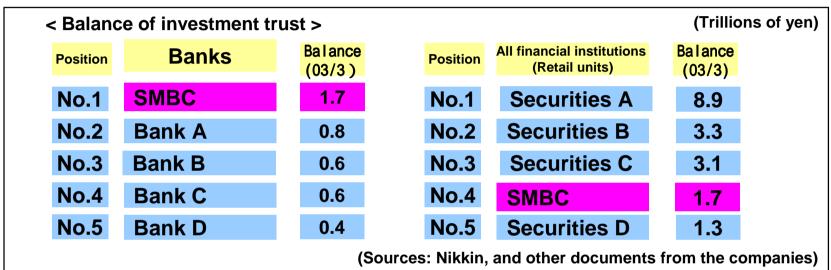
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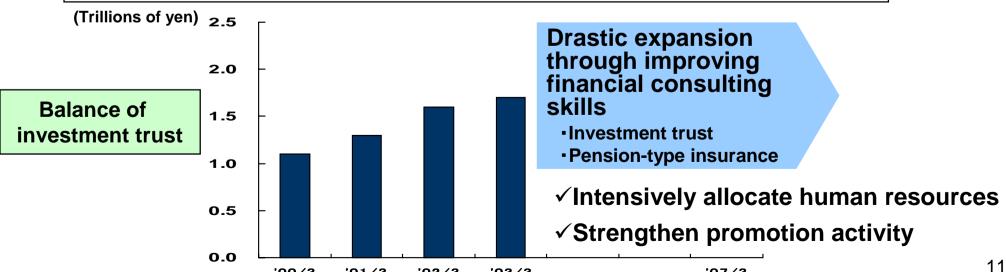
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#### Further actions toward a big leap

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'03/3

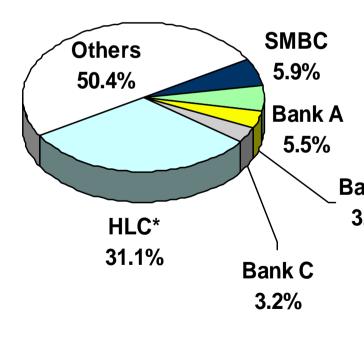
# **Mortgage Loan business**



#### Mortgage loan

= Financial consulting business + one of the core initiatives to strengthen loan businesses

Breakdown of Japanese mortgage loan market: FY2002 Yen 207 trillion\* \*SMBC's estimation



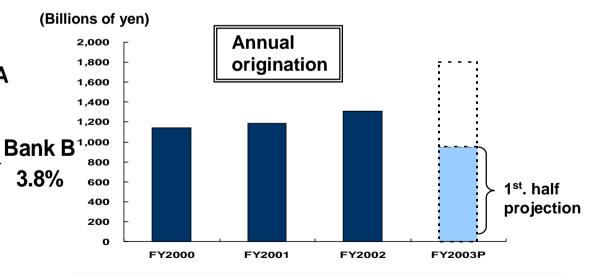
\*Housing Loan Corporation

#### FY2002 business strategy

- Implement credit approval standard based on credit grade
- Launch new products, etc.

#### FY2002 achievements

 No.1 origination of residential mortgage among Japanese banks (1.3 trillion yen)



#### FY2003 actions

- Expand specialized office network
- New credit assessment model launched
- New product launched, etc.

#### **SME Loan business**



#### **SME** market = huge potential

	Companies w	Companies with no borrowing from SMBC			
	Number of con	Number of companies (a)			
	(thousand)	(a) / total number of companies	Total debt* (Trillions of yen)		
Upper-middle	9	64%	90		
Middle	21	76%	53		
Lower-middle	55	83%	35		
Small	641	94%	80		
Domestic total	725	-	257		

(Source) SMBC's estimation of "bankable customer" under SMBC's definition

\* excluding bonds



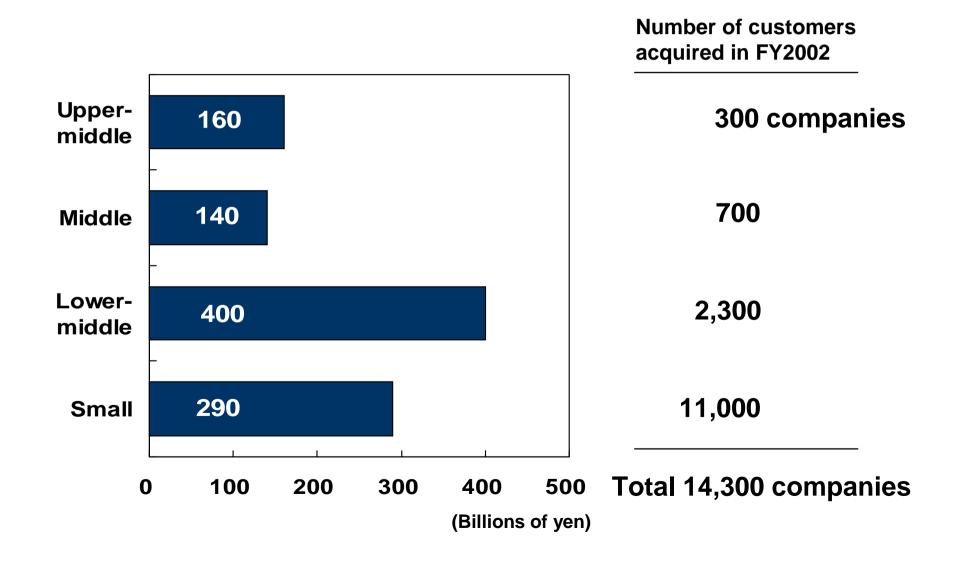
**SME** market (especially Lower-middle & Small)

= "Strategic market with huge potential"





#### Loans to new customers in FY02 = almost Yen 1 trillion



# New risk-taking loan products and channel mix



#### **Small corporate segment**

- ✓ Small amount of loans per customer
- √ Face-to-face approach necessary
- **✓Close credit monitoring necessary**

Mega banks' former approach

"Can not make this segment profitable because costly operation is needed."



SMBC's new approach

"Make this segment profitable under new business model" "Enjoy first mover advantage!"

#### **Product**

#### New product "Business Select Loan (BSL)"

- for customers of annual sales less than Yen 1 billion
- credit risk control for diversified portfolio
- @Yen 50 million / 3 years (max)
- no collateral or third-party guarantee required
- quick assessment by unique credit scoring model

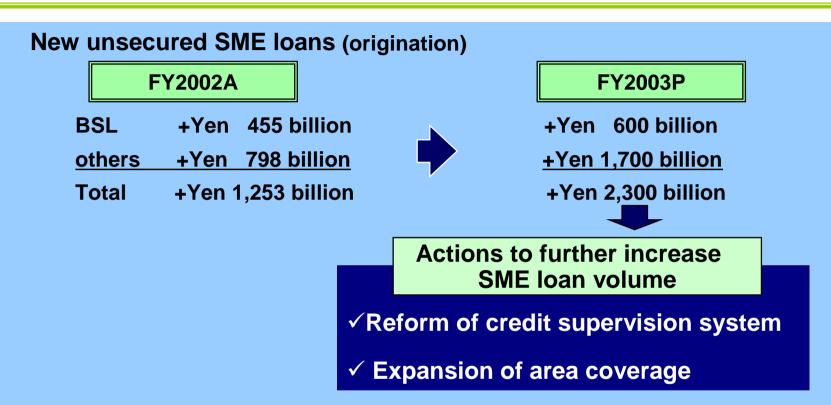
#### **Delivery channel**

- √ Promotion by call center
- **✓** Small specialized channels
- ✓ Expansion of network to regional area

# Achievement in FY2002 & FY2003 plan



Loan volume



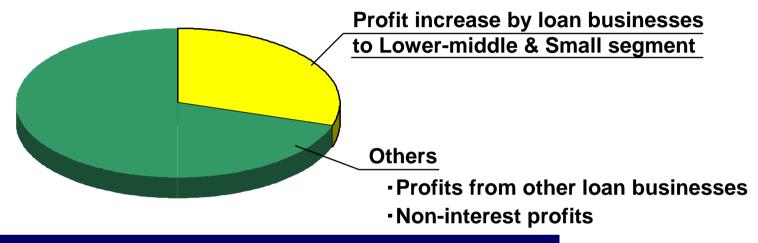
Loan spread

	FY2002A				FY2003P	
(term end basis	s) volume	spread	change		Spread increase	
SMEs	(Trillions of Yen 20.4	165bp	+24bp		+16bp (+40bp in 2 years)	
Large co.	8.5	95bp	+13bp	,		
Total	28.9	144bp	+22bp			16

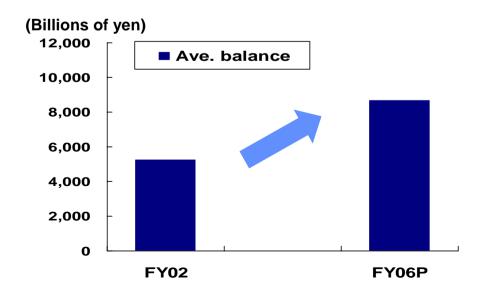
# SME Loan business - profit driver for next 4 years

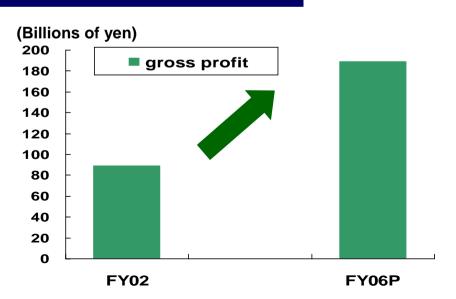


#### **Profit increase by Marketing Units – Yen 300 billion in 4 years**



#### Plan to increase profit from businesses with Lower-middle & Small





# To establish the new No.1 businesses



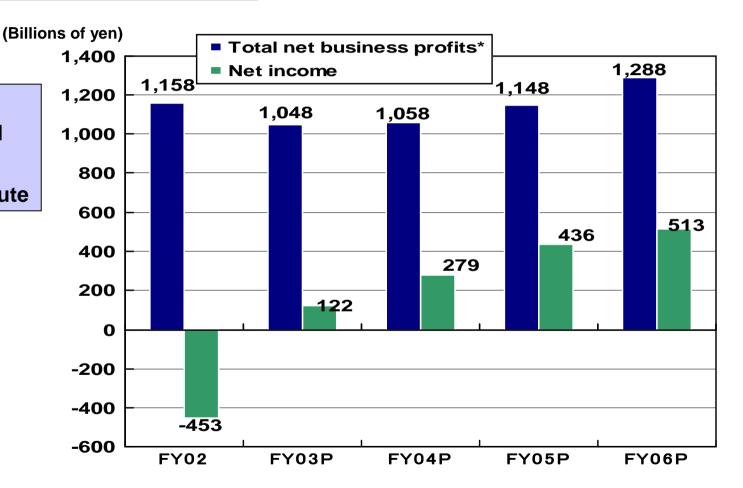
	Interest income business	Fee income business		
Retail business	Mortgage loans  Consumer finance	Sales of Investment trust & pension type insurance		
Corporate	Loans to SMEs  Loan Syr	Investment banking services		

# Closing



#### Combined basis of 4 subsidiaries \*

- \* 4 Subsidiaries
- SMBC
- Sumitomo Mitsui Card
- SMBC Leasing
- Japan Research Institute



<sup>\*</sup> Banking profit of SMBC + Operating profit of the other three companies





This material contains certain forward-looking statements. Such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and actual results may materially differ from those contained in the forward-looking statements as a result of various factors.

The following items are among the factors that could cause actual results to differ materially from the forward-looking statements in this material: business conditions in the banking industry, the regulatory environment, new legislation, competition with other financial services companies, changing technology and evolving banking industry standards and similar matters.