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Accelerating Value Creation for Shareholders

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I am Yoshifumi Nishikawa, President & Chief Executive Officer of Sumitomo Mitsui Financial Group.

I am grateful for today's opportunity to give a presentation and would like to thank Merrill Lynch who hosts the conference.

Agenda

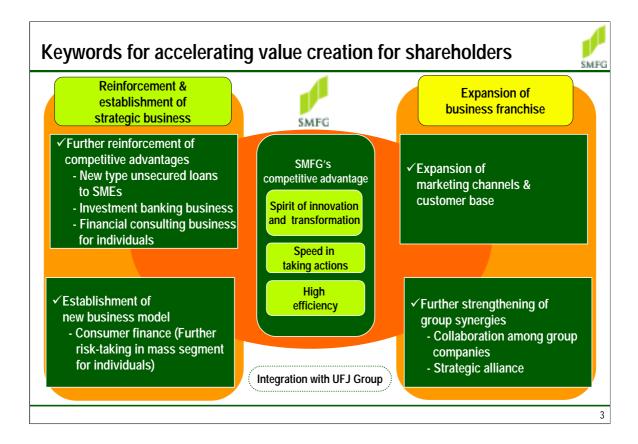


- ✓ Keywords for accelerating value creation for shareholders
 - ✓ Further reinforcement of competitive advantages
 - ✓ Expansion of marketing channels & customer base
 - Marketing channels for SMEs and individuals
 - ✓ Establishment of new business model Consumer finance
 - ✓ Further strengthening of group synergies
- ✓ Proposal for integration with UFJ Group
- ✓ Closing

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Today, I would like to explain how SMFG will accelerate value creation for shareholders hereafter, introducing its present strategies and actions.

The agenda is as shown.

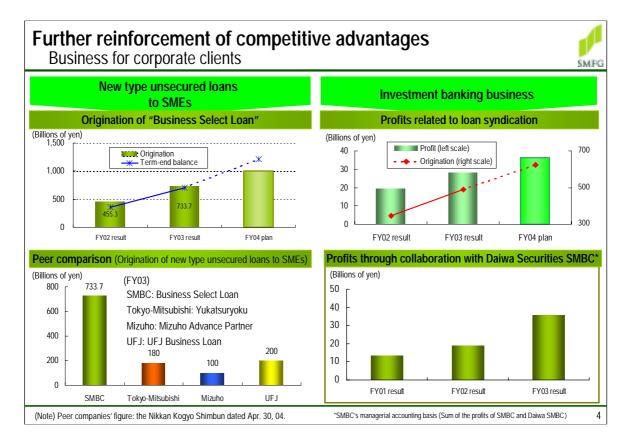


I am always mindful of following four points as keywords for accelerating value creation for shareholders. They are:

- -Further reinforcement of competitive advantages
- -Establishment of new business model
- -Expansion of marketing channels & customer base
- -Further strengthening of group synergies

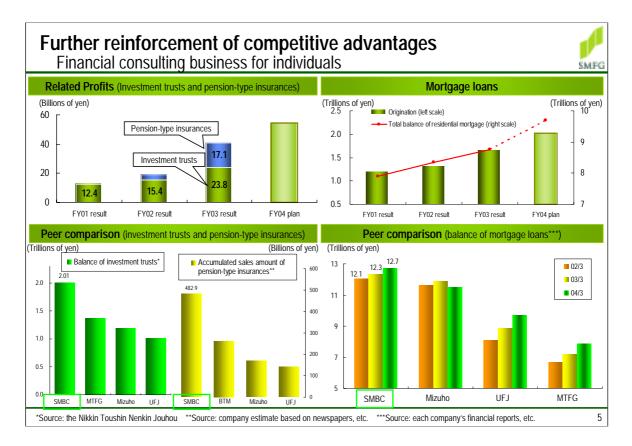
And, we have implemented various measures leveraging the sources of SMFG's competitive advantage which are:

- -Spirit of innovation and transformation
- -Speed in taking actions
- -High efficiency



Let me show specifically the results so far.

First, in business for corporate clients, as can be seen, new type unsecured loans to SMEs and investment banking business have been growing steadily. Particularly in new type unsecured loans to SMEs, we have an overwhelming leading position over the other mega banks.



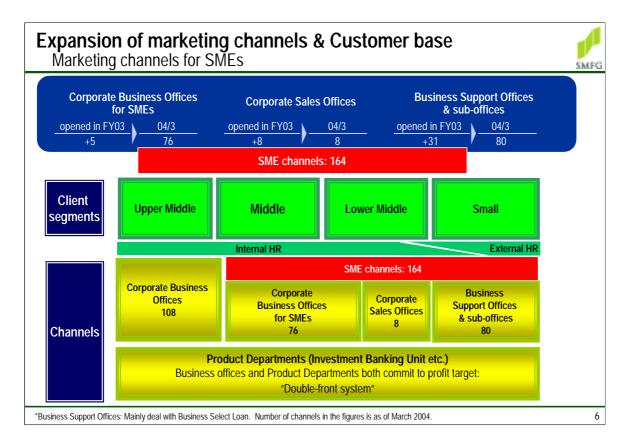
Second, in business for individuals, we have several competitive business models based on the concept of consulting. The business models are sales of investment trusts and pension-type insurances, and mortgage loans, and these businesses have been growing steadily, as you can see.

Especially, profit from sales of investment trusts and pension type insurances exceeded JPY40 billion in fiscal 2003, becoming one of the core businesses of our profit base.

In each of these businesses, you can see our high competitive advantage if you compare to our peers.

Moreover, further deregulation in Japan will enable us to expand our business lines even more. For example, we will be able to handle securities related products after lifting of the ban on securities intermediation which is scheduled in this December.

We intend to firmly grasp this business opportunity, for example by utilizing our platform for consulting business for individuals, and are now making preparations to enter the business as soon as the ban is lifted.

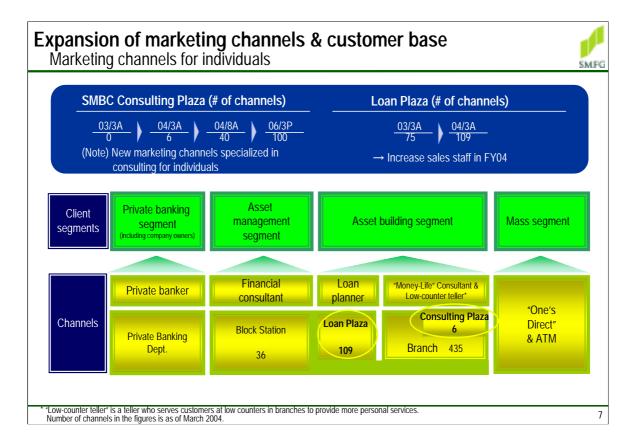


We are increasing our business volume through enhancement of business franchise, such as marketing channels and customer base, to further reinforce our strategic businesses with competitive advantage.

Let me explain specifically our actions to expand marketing channels.

With regard to marketing channels for corporate clients, last fiscal year, we changed our policy of streamlining channels and intensively expanded small and specialized channels targeting SMEs. We are proactively utilizing external human resources, and efficiently expanding channels with thorough cost control.

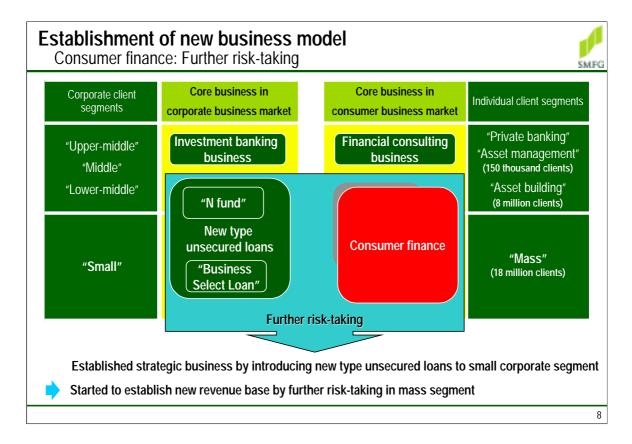
As a result, origination of new type unsecured loans to SMEs substantially exceeded the original target.



In marketing to individual clients, the greatest characteristic of SMBC is that we were early in implementing a more refined market segmentation based on customer attributes.

We have expanded marketing channels and human allocation corresponding to each client segment.

Especially, we have been expanding the number of SMBC Consulting Plaza, the new channel specialized in consulting business for individuals, at a fast clip since its first opening in March. There are currently 40 Consulting Plazas and we intend to increase the number to 100 in the next fiscal year.



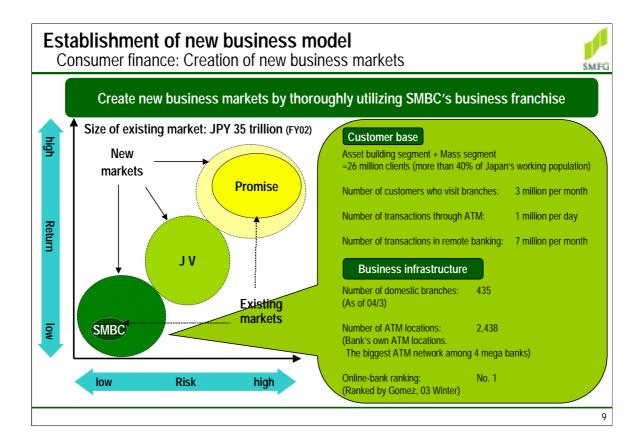
Next, I would like to explain how we will strengthen consumer finance business as "establishment of business model".

In "small" corporate segment, we were early in successfully establishing a business model in which we manage diversified unsecured loans on a portfolio basis called "Business Select Loan".

This time, we intend to establish a new revenue base in mass consumer segments by expanding risk taking to dramatically strengthening our consumer finance business.

The consumer finance business is expected to grow further as it changes significantly, and we have been promoting our initiatives for this business by strengthening the collaboration among four group companies: SMBC, Sumitomo Mitsui Card, At-Loan, and QUOQ.

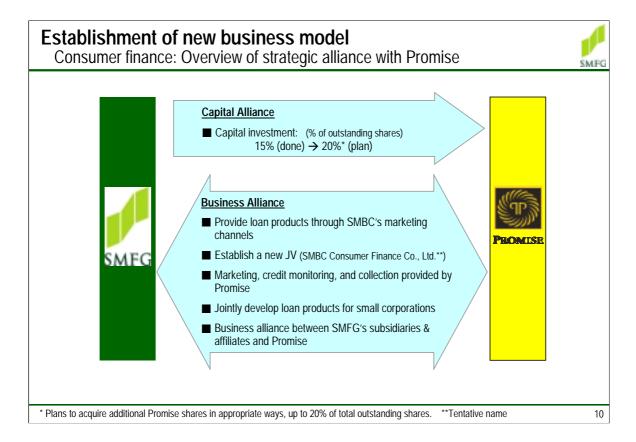
Furthermore, we entered into a strategic alliance with Promise, one of the leaders in the industry, in order to dramatically accelerate the development of consumer finance as a new strategic business.



The basic concept of the business alliance is to utilize Promise's expertise to fully leverage SMBC's franchise to create new consumer finance markets.

SMBC's franchise is very strong, as you can see on the slide, consisting of a customer base with 26 million individual customers, 1 million transactions per day through ATMs, 7 million transactions per month through remote banking, and of a business infrastructure with sufficient ATM locations and a top-ranked online banking.

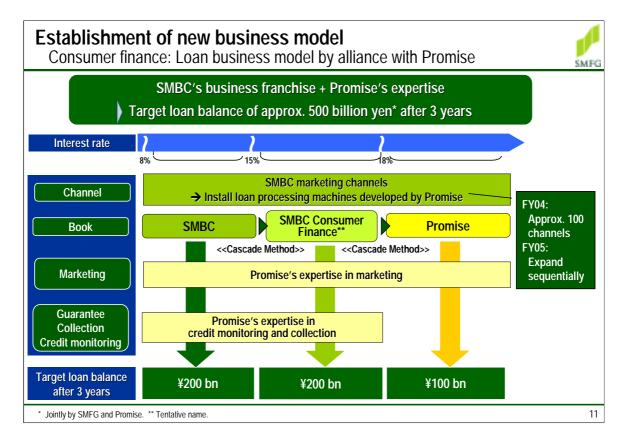
By leveraging the customer base and the business infrastructure, we will dramatically strengthen our existing business for low risk segment of instant cash needs in small amount. In addition, we will capture the potential needs in middle risk segment, which so far has been captured only by credit sales, and credit card companies.



Now, I would like to explain the outline of our strategic alliance with Promise.

This is a full-scale alliance comprising both capital and business alliances. In capital alliance, we have already acquired 15% of Promise's shares, and we plan to increase our share to up to around 20%.

In business alliance, we will complete the design of our action plan by the end of this September and lay the groundwork, including the establishment of a new JV, for starting up a new business model at a fast pitch as we initially planned.

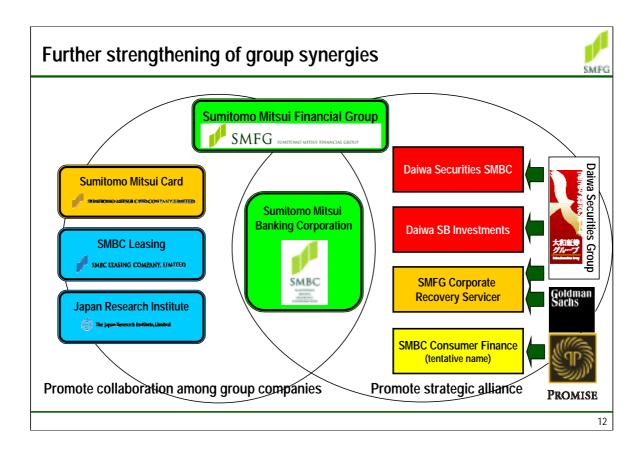


Next, I would like to explain the structure of the new consumer loan business model. The basic concept is to merge and leverage SMFG's franchise and Promise's expertise.

The three entities – SMBC, the joint venture "SMBC Consumer Finance Company", and Promise – will cover the different range of interest rates and seamlessly capture customers' loan needs utilizing so-called Cascade Method.

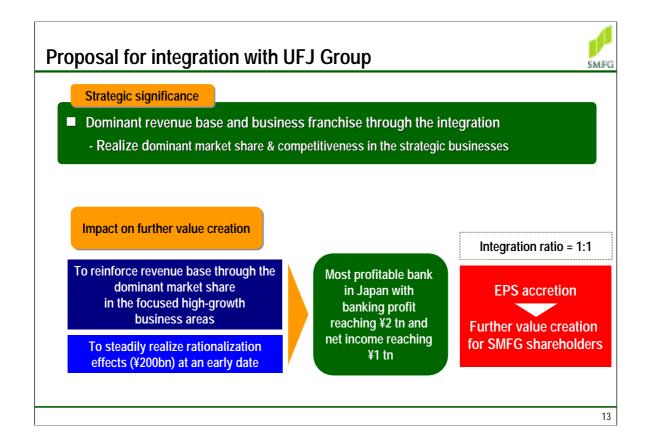
An example of our marketing channel strategy is the installment of a loan processing machine developed by Promise at approximately 100 branches by the end of this fiscal year. We will expand the network further next fiscal year.

By taking advantage of the business structure as I have explained, SMFG and Promise aim to expand the combined loan balance of both groups by JPY500 billion after 3 years.



As can be seen from the strategic alliance with Promise, we will accelerate value creation for shareholders by promoting collaborations among group companies and strategic alliances with outside companies in addition to strengthening our own competitiveness.

In strategic alliance, in particular, we will not stress doing things in our own way but will proactively use the expertise of leading companies in other industries and quickly realize synergies.



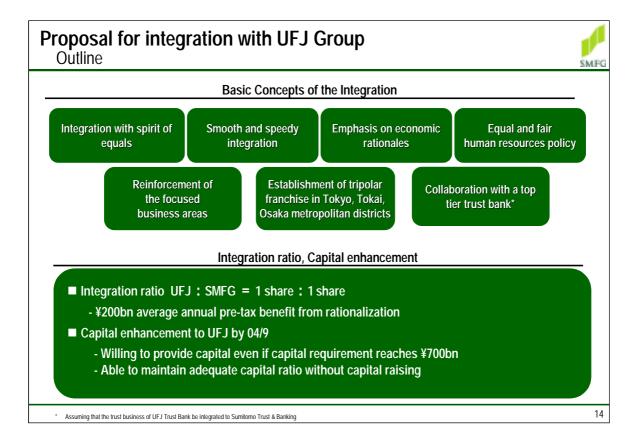
Lastly, I would like to touch on the purpose of our proposal for integration with the UFJ Group. We have made a proposal to the UFJ Group on the integration ratio and terms & condition of capital enhancement in a transparent manner.

Significance of the integration with UFJ Group is not only merely the pursuit of asset scale but also the realization of dominant market shares and competitiveness in the strategic businesses through significant strengthening of the business franchise, such as customer base and marketing channels.

Moreover, together with solid and speedy realization of the rationalization effects, we are confident that this integration is the best choice in terms of enhancing both group's shareholders value.

By realizing the top-line synergy through strengthening of the earnings power through dominant market shares in the strategic businesses and solid and early realization of JPY200 billion benefit of rationalization, we are confident of achieving the highest profitability among all Japanese banking groups, with JPY2.0 trillion in annual banking profit and JPY1.0 trillion in net income.

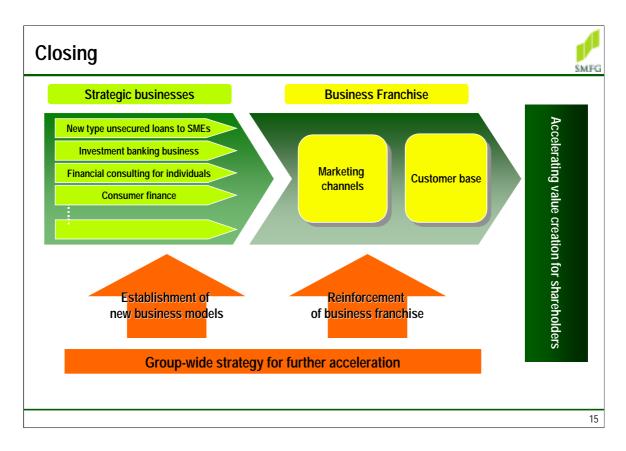
We have presented the integration ratio of 1 SMFG share per 1 UFJ share. We believe this integration ratio is very attractive to shareholders of UFJ and will contribute to value creation for our shareholders, given the integration synergies.



Here is the outline of our proposal to the UFJ Group.

Let me make a supplementary explanation. We can firmly achieve the rationalization effects of JPY200 billion on an average annual base, calculated base on our past merger experience.

With regard to capital enhancement to UFJ by the end of September, we can provide capital even if it reaches JPY700 billion, or slightly more, without requiring any capital raising.



I have explained SMFG's strategies and actions for accelerating value creation for shareholders.

I can say without hesitation that the strategic businesses in which we have established competitive advantage will grow to become our core drivers of earnings growth; thereby creating value for shareholders.

However, under the current highly competitive business environment, we must continue to establish new business models and reinforce our business franchises on a group basis if we are to accelerate value creation for shareholders.

Today, I have explained SMFG's strategies and actions centered on the rigorous strengthening of the consumer finance business. Let me state that we are firmly committed to continuing to take a variety of initiatives to accelerate group-wide value creation for shareholders.

Furthermore, it is our hope to successfully integrate with the UFJ Group and establish a dominant presence and competitiveness in the strategic businesses.

This concludes my presentation. I would be pleased to answer any questions you may have. Thank you for your attention.

Appendices



Proposal for Integration with UFJ Group

- > Rationalization effect of overlapping operation
- > Breakdown of rationalization effect
- Source of top-line synergy

(Appendix) Proposal for Integration with UFJ Group



Rationalization effect of overlapping operation

- ¥200bn average annual pre-tax benefit from rationalization
- Track record of achieving cost reduction from the integration of former Sakura and former Sumitomo
 - Reduced expenses from ¥700.1bn in FY2000 to ¥584.0bn in FY2003 (-17%)

Branch Integration

Approx. ¥60bn







435 branches

■ Approx. 200 overlapping branches

Workforce Integration

Approx. ¥90bn

- Natural attrition plus restraining recruiting
- Reallocation of human resources from overlapping functions to strategic business areas

Systems Integration /Others

Approx. ¥50bn



Notes: As of March 2004.

(Appendix) Proposal for Integration with UFJ Group



Breakdown of rationalization effect

Branch Integration Approx. ¥60bn





366 branches

435 branches

■ Approx. 200 overlapping branches

Tokyo: 100 branches Osaka: 80 branches Other areas: 20 branches

■ Expenses:

¥0.3 bn reduction per branch

200 branches x (-¥0.3 bn) = -Approx. ¥60 bn

Workforce Integration

Approx. ¥90bn

- Natural attrition plus restraining recruiting
 - -Approx. 8,500 workforce (Total workforce after integration: Approx. 40,000)
- Reallocation of human resources (Overlapping functions → Strategic business areas)
- Reallocation to Business for SMEs, financial consulting business for individuals

Systems Integration & Others

Approx. ¥50bn

■ Achievement of systems integration of former Sakura and former Sumitomo

Rationalization effect: -25% Approx. ¥60 bn x 2 x (-25%) (Annual system-related expenses...Estimated) = -Approx. ¥30 bn

■ Others: -Approx. ¥20 bn

Effect of cost reduction in personnel expenses for Approx. 8,500 workforce

= -Approx. ¥90 bn

(-¥30 bn) + (-¥20 bn) = -Approx. ¥50 bn

(Appendix) Proposal for Integration with UFJ group



Source of top-line synergy

Overwhelming business franchise in number of Corporate customers, new type unsecured loans to SMEs, sales of investment trusts & pension-type insurances, and mortgage loans

	SMEs		Financial Consulting for Individuals			
	# of Corporate Customers	New Type Unsecured Loans to SMEs	Balance of Investment Trusts	Annual Sales of Pension-Type Insurances	Balance of Mortgage Loans*	· -
SMEG	177,000	¥733.7bn	¥1.9tn	¥380bn	¥12.7tn	
O UFJ	147,000	¥200.0bn	¥0.7tn	¥110bn	¥9.7tn	
MTFG	104,000	¥180.0bn	¥0.7tn	¥200bn	¥7.9tn	_
UFJ+SMFG	324,000	¥933.7bn	¥2.6tn	¥490bn	¥22.4tn	
UFJ+MTFG	251,000	¥380.0bn	¥1.4tn	¥310bn	¥17.6tn	-

Source: Company estimate based on IR presentation material * Sum of subsidiary banks' figures.



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