

# **IMPACT REPORT**



#### **Message from Group CEO**

#### Aspirations for the Future through creating social value

We are now in the midst of an extraordinary historic inflection point. Geopolitical tensions, climate change accelerations, rapid technological advancements, and evolving social values are all reshaping the foundations of our business environment. In this era of profound change, the importance of pursuing the creation of social value has never been greater, nor has its significance been more deeply felt.

As a financial institution, our responsibilities have expanded and became even heavier. Finance is not merely a mechanism for the provision of capital; it is a catalytic force capable of addressing social issues and enhancing the sustainability of people's lives and business activities alike. Whether through tangible action such as providing transition finance to facilitate the journey toward a decarbonized society or leveraging digital technologies to promote financial inclusion, we are committed to deploying the full extent of our capabilities to contribute to the resolution of pressing social issues.

FY 2025 marks the final year of our current Medium-Term Management Plan, which positions "Create Social Value" as one of its core pillars. This moment serves as a critical juncture to reflect upon SMBC Group's initiatives and their outcomes. This Impact Report has been crafted to provide a quantitative and objective account of our progress and the impact of our efforts toward social value creation.

When we published our first Impact Report last year, we were heartened by the wealth of feedback and insights shared by our stakeholders. This underscored the growing focus on social value and impact across society. This year, we have sought to further broaden the scope of our impact visualization, incorporating valuable opinions we received, while expanding the breadth of our own initiatives. Our journey remains ongoing, and we are determined to refine and advance our efforts, guided by the continued counsel of our stakeholders.

The realization of "Fulfilled Growth" is the very future we aspire to create. Achieving this vision requires us to break free from conventional frameworks and persistently challenge ourselves to generate new value. I firmly believe that the courage to "Make a Breakthrough", exhibited by each and every employee of SMBC Group, coupled with our collective efforts to adapt to social shifts and collaborate with our stakeholders, will enable us to forge a path to the future we envision.

As Group CEO, I am fully committed to leading from the front, driving our endeavors to create social value, and bringing to life the aspiration of "Fulfilled Growth."

Sumitomo Mitsui Financial Group Director President and Group CEO Toru Nakashima





#### CSuO × Global Advisor Dialogue∼the Publication of Impact Report and the Road Ahead

Mr. Paul Polman, an SMBC Group Global Advisor, and Mr. Masayuki Takanashi, the Group Chief Sustainability Officer (CSuO) held a dialogue on the theme of "impact."

<u>Takanashi</u> In Aug. 2024, We published our first Impact Report.

As we explored how to create social value, it naturally led us to reaffirm that enhancing our corporate value is also a major objective. With the yardsticks for evaluating companies evolving—and "impact" increasingly becoming part of that assessment—we concluded that we needed to present our initiatives and outcomes to stakeholders on an impact basis. That is why we decided to publish the Impact Report.

We also wanted to use the report to share our thoughts, build momentum for social value creation, and expanding the circle of initiatives.

We fully recognize that our first Impact Report was not perfect; nevertheless, I believe issuing it at that timing was meaningful.

**Polman** Good outcomes follow when you take a brave first step and learn along the way.

I applaud SMBC Group for moving early to publish the Impact Report.

When a company treats social issues as its own and acts to address them—then communicates this externally—it further enhances its corporate value. The more evidence we have that companies can generate positive impact, the more we can accelerate changes in corporate behavior. I am confident SMBC Group can be a driver of this transformation and establish these efforts as a source of competitive advantage and brand strength.

#### Takanashi Thank you.

Since we published the report last year, we have received feedback from many stakeholders. Some, like you, told us that "it takes courage to publish a report," and overall the reaction has been positive.

At the same time, we received many suggestions for improvement. The most common was a request that we show impact generated through our core businesses. We ourselves see a challenge in the fact that we have largely presented impact derived from only specific part of business or services. We intend to keep improving—step by step—so that we can present a more holistic view of our impact.

We also need to demonstrate the linkage between the impact we create and our corporate value. This is not easy, but we must continue our efforts to demonstrate the relationship between the two.

<u>Polman</u> When I look back at Unilever's first impact report, I sometimes think, "How did we even publish that?" But without that first report, the current report would not exist. Many companies hesitate to take the first step, and in doing so they miss the opportunity to move forward. You learn by doing.

Among the advice from stakeholders, the connection between impact and corporate value is crucial. We should never charge ahead with good intentions in ways that damage the business. Conversely, as SMBC Group grows, the scope of its social value creation can expand.

Another important point is to be a strong storyteller. This is essential to build momentum and expand the circle of initiatives. People do not remember each project; you need to reach them with a compelling narrative.

I look forward to seeing SMBC Group's Impact Report become even better in light of the feedback you have received.



left
Paul Polman
2018–2024
Vice-Chair of the UN Global Compact
2009–2019
Chief Executive Officer, Unilever
Mar. 2023–
SMBC Group Global Advisor

right

Masayuki Takanashi

Executive Officer

Group CSuO

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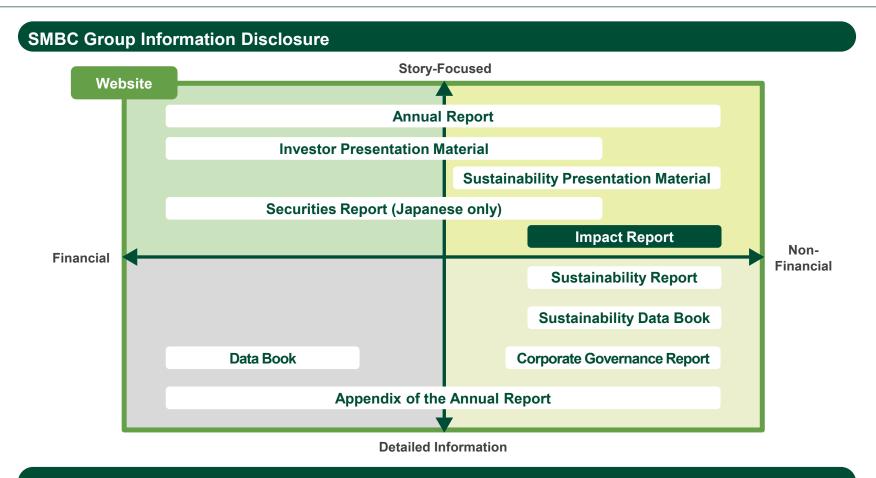
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#### **SMBC Group Information Disclosure / Editorial Policy**

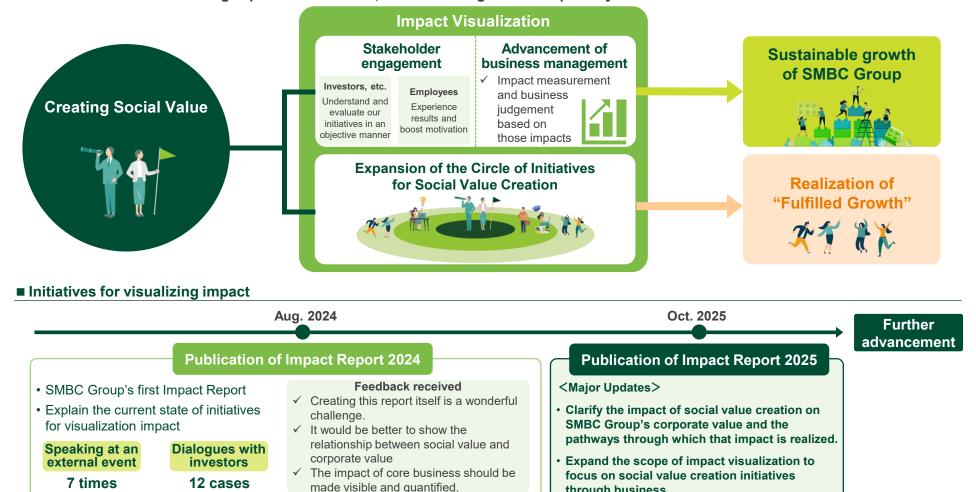


#### **Editorial Policy**

Impact Report 2025 summarizes SMBC Group's approach to creating social value and the specific initiatives we are pursuing. In editing this report, we have referred to international impact principles and frameworks and, where feasible, used logic models and impact indicators to present our initiatives and progress, aiming for impact-based disclosure.

#### **Purpose of publishing Impact Report**

As social value creation becomes increasingly important, a company's impact on society and environment is becoming "measures" for assessing corporate value, alongside its financial performance. Anticipating this shift, SMBC Group will quantify and objectively disclose the outcomes of our initiatives using impact-based metrics, communicating them transparently to stakeholders.



through business

#### **Executive Summary**

SMBC Group has been creating social value leveraging impact, with aim of achieving "Fulfilled Growth" and sustainable growth of SMBC Group.

#### **Efforts for Social Value Creation** Sustainable growth for SMBC Group and Impacts Efforts for social value creation and its disclosure enhance Quantify and objectively disclose the outcomes using impact SMBC Group's corporate value by driving bottom-line growth (Expand the scope of impact visualization to focus on and increasing PER initiatives through business New Impact on **Priority CSR Activity Business Outcome** Corporate Value Issues Creation of new Bottom-line growth Efforts for business opportunities Decarbonization of the social value Environment real economy Enhance corporate **Encouragement for PER** branding Disclosure of Reduce volatility in non-financial Anticipated growth rate business performance DE&I / Human Capital cost Human capital Pro Bono **Rights** management Opportunities for education and trying Poverty & Financial inclusion new things Realization of "Fulfilled Growth" Inequality Spaces for children **Declining** Wealth building By leading initiatives for social value creation and proactively Birthrate & support Financial and economic education communicating our results, we build momentum and empathy, Aging Life shift services **Population** expanding efforts across society Foster growth industries Japan's **Support for Startups** Collaborating with Regrowth Expanding Regional revitalization partners Leading initiatives for efforts for social Creating empathy social value creation value creation **Expansion of financial Solutions using impact** through impact-based across society disclosure **Positive Impact** Impact IPO **Impact Investment** Finance

#### **Key Figures**

490 cases **Total of 2,501** people



# of award applications/applicants for social value creation initiatives (FY24) **JPY 34** tn



Amount of sustainable finance (FY20-24)

JPY 185 bn



Investment and loans for startups (FY23-24)

46 cases # of transition finance projects executed (Cumulative since Transition Finance Playbook released)

JPY 9.2 tn



Market capitalization of startups we support (FY24)

25 Mt-CC Avoided emissions for finance related to renewable energy projects (FY24)

JPY **5.16** bn

Total annual training costs (FY24)

74

Engagement score (FY24)

11.1% decrease

Change in percentage of BTPN Syariah customers in extreme poverty three years after starting to use services

+1,400,000 people



# of financial and economic education recipients (FY20-24)

over1,500 people



# of recipients of SMBC Group **Study Coupons** 



1,300

# of proposals to customers on human capital management (FY24)

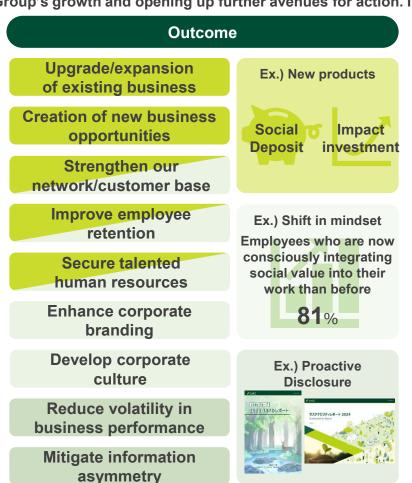
JPY 19 tn

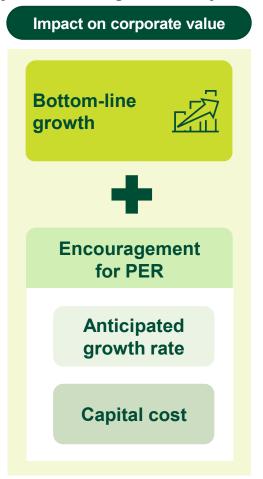
Assets under management (FY24)

#### Social Value Creation and corporate value of SMBC Group

Social value creation is also a medium to long-term growth driver for SMBC Group. These initiatives directly enhance existing businesses and generate new business opportunities. They also strengthen our business foundation including our customer base and human capital, thereby fueling SMBC Group's growth and opening up further avenues for action. In this way, we are building a virtuous cycle.

# **Activity Effort for** social value creation **Disclosure of** non-financial information





# Social Value Creation in SMBC Group

- "Fulfilled Growth" that SMBC Group aims to achieve
- Circle of Initiatives for Social Value Creation



that SMBC Group aims to achieve

-"Fulfilled Growth"

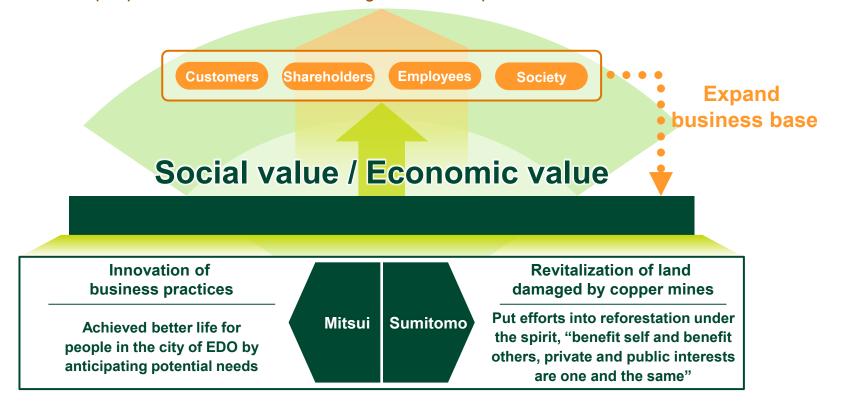
-Circle of Initiatives for Social Value Creation

#### "Fulfilled Growth" that SMBC Group aims to achieve

SMBC Group aims for creating an era of "Fulfilled Growth" where people feel fulfilled as economic growth accompanies the resolution of social issues. By creating social value and pursuing economic value, we will contribute to both economic growth and the resolution of social issues to achieve "Fulfilled Growth."

#### Era of "Fulfilled Growth"

An era where people feel fulfilled as economic growth accompanies the resolution of social issues



that SMBC Group aims to achieve

-"Fulfilled Growth"

-Circle of Initiatives for Social Value Creation

#### **Circle of Initiatives for Social Value Creation**

Resolving social issues and achieving "Fulfilled Growth" cannot be accomplished by SMBC Group alone.

SMBC Group believes it is vital to build momentum for creating social value not only by leading initiatives but by communicating the outcomes of these initiatives through this report and elsewhere, and to expand the circle of initiatives to include customers and other stakeholders and eventually society as a whole in order to resolve social issues.



- SMBC Group leads initiatives for social value creation
- Collaborating with partners
- Creating empathy through impact-based disclosure

 Expanding efforts for social value creation across society that SMBC Group aims to achieve

-"Fulfilled Growth"

-Circle of Initiatives for Social Value Creation

#### Circle of initiatives for Social Value Creation Full participation

Expanding the circle of initiatives for social value creation requires that each of our nearly 130,000 employees takes a proactive approach. It has been two years since "creating social value" was added to the basic policy of our medium-term management plan, during which understanding and initiatives among employees have grown. Increased support and opportunities to participate in initiatives for employees will be provided to further accelerate this movement.

#### **Expand opportunities for participation**

#### ■ Shaka-kachi DAY

- One-day events are held for employees to consider social value creation themselves and take action.
- In FY2024, 257 locations in Japan and abroad planned and implemented initiatives to resolve social issues in partnership with customers and other members of the local community and took part in or provided support for social contribution activities.



Local business field trips for elementary school students



Beach cleanup tied up with foods supplier company

#### ■ Shaka-kachi AWARD

- This award recognizes employee initiatives in creating social value.
- In FY2024, winners of the President's Award and Employee Choice Award were selected from approximately 2,500 applicants across 490 entries.

#### <Winner of the President's Award>

Marketing of Olive through industryacademic collaboration



#### Support employee initiatives

#### ■ Support for initiatives

#### Materials and tools

 Discussion papers compiling 50 social issues, solution approach sheets compiling SMBC Group's proposals to issues, etc., to promote dialogue with and support for customers based on social issues.



#### Shaka-kachi Ambassdors

 Shaka-kachi (social value) Ambassadors have been established in corporate sales departments to promote the creation of social value.



#### SMBC Social Issues Resolution Promotion & Support Loan

- A product to support customer efforts to resolve social issues by analyzing the relationship between customer business and social issues, and creating an action plan.
- In FY2024, we provided JPY 110 billion in support to 19 companies.



#### ■ Resource allocation

#### Expense budget: JPY 10bn

- Customer efforts for resolving social issues
- Employee social contribution activities, etc.

#### Investment fund: JPY 50bn

- Joint growth/development of business together with customers
- Development of new technology and industry training, etc.

-"Fulfilled Growth"

#### that SMBC Group aims to achieve -Circle of Initiatives for Social Value Creation

#### Circle of initiatives for Social Value Creation Partners & Society

Expanding the circle of initiatives for social value creation requires not only that we take the lead ourselves but that we work with customers, and all other stakeholders.

We will continue to promote initiatives through collaboration with partners, and a system that allocates "money" to solve social issues.

#### **Collaboration with partners**

#### ■ Industry-academia collaboration

 To date, we have signed collaboration agreement with three universities to engage in joint research, talent development, and social implementation, etc., through new industry-academia collaborations that contribute to creating social value.

#### Jun. 2024

#### **Kyoto** University

Platform for industryacademia collaboration "SMBC Kyoto University Studio"

Collaborative research and social implementation on social issues

#### Aug. 2024

#### University of Tsukuba

Supporting for university's management transformation as a financial group

Expand collaboration model between universities and financial institutions throughout Japan

#### Apr. 2025

#### University of Tokyo

Returning to society and creating value of university's diverse assets

Mutual provision of financial and human resources

#### Fund allocation to solve social issues

• We are building a financial framework that connects customers who want to contribute to solving social issues with those who are actively working on these challenges, ensuring that funds are directed towards the resolution of social issues.





#### ■ Business collaboration

• We are working on collaboration with companies, including our customers. For example, at Sumitomo Mitsui Banking Corporation, we are collaborating with the CHITOSE Group, which leads the global bioeconomy, to promote the construction of a microalgae industry under the "MATSURI" project, building a value chain involving the industrial sector.







- **■** Environment
- DE&I / Human Rights
- Poverty & Inequality
- Declining Birthrate & Aging Population
- Japan's Regrowth



-Declining Birthrate

-Japan's Regrowth

& Aging Population

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#### **5 Priority Issues (Materiality)**

-Environment

-DE&I / Human

-Poverty & Inequality

In our efforts to create social value, SMBC Group has set 5 priority issues to focus on resolving, and for each of these, we have established output-based KPIs and are working on initiatives to achieve them.

|  | SMBC Group's approach   | КРІ   | FY3/25<br>Results             |
|--|---|---|-------------------------------|
| Environment                            | <ul> <li>Promoting environmental protection through an integrated approach to climate change, natural capital, and circular economy</li> <li>Contributing to the realization of a decarbonized society by facilitating the flow of funds to initiatives supporting the transition</li> <li>Continuing appropriate climate-related risk management from the perspectives of policies, portfolios, and individual companies/projects</li> </ul> | Sustainable finance  JPY 50 tn  (FY3/21-30)                     | <b>JPY 34 tn</b> (FY3/21-25)  |
| DE&I / Human<br>Rights                 | <ul> <li>Creating a workplace where diverse employees respect each other and can fully demonstrate their abilities and individuality</li> <li>Supporting the maximization of human capital not only for SMBC Group, but also for our customers</li> <li>As an industry hub, establishing a framework to respect the human rights of our stakeholders</li> </ul>   | Engagement score  Maintain at least 70                          | 74                            |
| Poverty & Inequality                   | <ul> <li>Creating a society where people can thrive regardless of their backgrounds by providing opportunities for learning and challenges</li> <li>Contributing to the elimination of absolute poverty with a focus on micro finance, as a company promoting a multi-franchise strategy</li> </ul>   | # of microfinance<br>borrowers<br>+800 k<br>(FY3/26 vs. FY3/23) | <b>-234</b> k                 |
| Declining Birthrate & Aging Population | <ul> <li>Eliminating the various anxieties about the era of 100-year life by providing a diverse range of products and services</li> <li>Building a base to enable access to highly convenient financial services regardless of age or region</li> </ul>  | Assets under<br>management<br>JPY 21 tn<br>(FY3/26)             | JPY <b>19</b> tn              |
| Japan's<br>Rgrowth                     | <ul> <li>Contributing to the development of Japan through resolving corporate issues and providing growth support as a proud Japanese megabank</li> <li>Promoting Japan's growth by taking on challenges beyond the boundaries of financial institutions, such as supporting new industries and the next generation</li> </ul>  | Investment and loans for startups  JPY 135 bn  (FY3/24-26)      | <b>JPY 185 bn</b> (FY3/24-25) |

-Declining Birthrate

& Aging Population -Japan's Regrowth

-Environment

-Poverty & Inequality

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#### **Environment** Decarbonization of the real economy (1/2)

Climate change is becoming increasingly severe, and decarbonization remains an urgent priority. SMBC Group is advancing initiatives to maximize our contribution to decarbonizing the real economy.

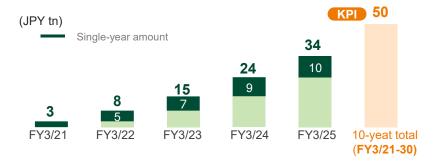
#### Impact strategy - Pragmatic approaches toward decarbonization<sup>\*1</sup>

- SMBC Group is leveraging its financial intermediation function—often described as the lifeblood of the economy—to channel capital to projects that contribute to reductions in greenhouse gas (GHG) emissions over the short, medium, and long term, including the social implementation of new energies and technologies and support for our clients' transitions.
- To track progress, we measure indicators such as the amount of sustainable finance and the avoided emissions by renewable energy-related projects, and we are working to promote and scale these efforts.

#### **KPIs / Indicators**

#### ■ KPI: Amount of sustainable finance (cumulative)

• Steady progress towards the sustainable finance target of JPY 50 trillion.

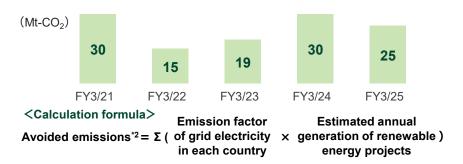


#### ■ Relationship between impacts and business activities



#### ■ Impact indicator: Avoided emissions

• We calculate the annual avoided emissions for finance related to renewable energy projects in which Sumitomo Mitsui Banking Corporation participated.



<sup>\*1</sup> For details of these initiatives, please refer to "Sustainability Report 2025" (https://www.smfg.co.jp/english/sustainability/report/pdf/sustainability report e 2025.pdf)

<sup>\*2</sup> Assuming that the electricity generated by these projects replaces electricity generated from fossil fuels, we calculate the CO<sub>2</sub> emission reduction using the CO<sub>2</sub> emission factor of the power sector in the region where the projects are located. For this calculation, the lending share has not been considered.

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#### Environment

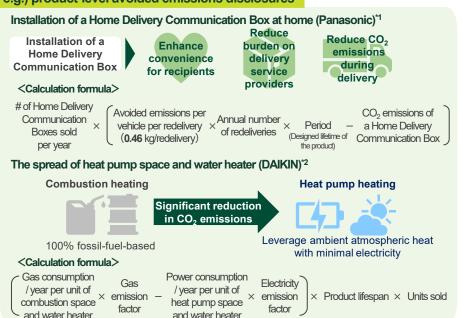
#### Decarbonization of the real economy (2/2)

Global discussions to clarify the basic concept of "avoided emissions" and to standardize calculation methodologies are advancing rapidly. Taking into account these discussions in Japan and globally, SMBC Group will consider how best to utilize this metric.

#### What is "Avoided emissions"?

- "Avoided emissions" is defined as the difference between estimated GHG emissions in a scenario where a GHG-reducing solution is available and those in a scenario where it is not.
- It is expected to enhance the evaluation of low-environmental-impact products and services and to promote the development of decarbonization technologies, so its awareness and use have been rising in recent years.

#### e.g.) product-level avoided emissions disclosures



#### \*1 Created by SMBC Group based on Panasonic Group "Sustainability Data Book 2025"

#### ■ Issues as an indicator

 At present, there is no globally established standard for calculation methodologies; due to this ambiguity, concerns have been raised about the indicator's reliability.

Validity

Proprietary calculation methods are often used, and companies are not always able to sufficiently substantiate the validity of their contributions or the assumptions used in the calculation

Risk of double counting

Double counting may arise when multiple companies in the value chain each report the avoided emissions for the same product or service.

Assessment & comparability

The evaluation criteria have not yet been established, and both the understanding among evaluators (including investors) and the availability of data from the assessed companies remain insufficient.

#### "Finance needs to go where the emissions are"

- This phrase—used by Mark Carney, the current prime minister of Canada and the former governor of the Bank of England—means "lend where the (GHG) emissions are."
- To achieve global net zero, it is essential to advance decarbonization in sectors that use large amounts of energy in their production processes and are difficult to abate with existing technologies.
- Rather than immediately withdrawing financing (divesting) from such customers, SMBC Group will maintain active engagement, carefully identify the decarbonization pathways that reflect sectoral and regional characteristics, and provide robust support for medium- to long-term transitions and technological innovation, thereby contributing to the decarbonization of the real economy.

<sup>\*2</sup> Created by SMBC Group based on DAIKIN INDUSTRIES, LTD. "Sustainability Report 2025"

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#### [Column] Case study on avoided emissions of financing

We are also conducting trial calculations of avoided emissions for lending and investment transactions other than renewable energy–related projects. In some cases, the avoided emissions vary depending on which elements of the project are included in scope, so we feel it is challenging to use avoided emissions as an indicator.

#### Case1 Gas-fired power generation with CCS\*

Support for gas-fired power generation equipped with carbon capture (conversion of existing coal-fired power plant to gas)

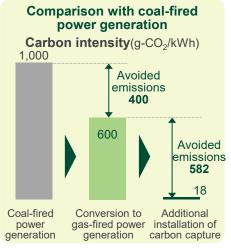
National average carbon intensity 700g-CO<sub>2</sub>/kWh

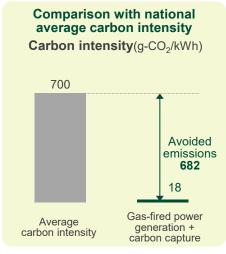
carbon intensity of coal-fired of gas-fired power generation power generation 1,000g-CO<sub>2</sub>/kWh 600g-CO<sub>2</sub>/kWh

Carbon capture capacity 97%

#### Simplified estimate of avoided emissions

Depending on the chosen focus, multiple avoided emissions estimates may be derived





#### Case2 SAF (Sustainable Aviation Fuel)

#### Support for SAF production project using used cooking oil as feedstock

Annual SAF Emission production for conviction jet of Approx.440.000KI 89kg-0

Emission factor for conventional jet fuel 89kg-CO<sub>2</sub>e/GJ Calorific factor per unit of jet fuel 36GJ/KI

GHG emissions of SAF relative to conventional jet fuel 15%

Simplified estimate of avoided emissions

A broad set of input data is required for the calculation

#### Annual avoided emissions of this project

Approximately 1.22 million t-CO<sub>2</sub>

 $(=approx.440,000Ki\times36GJ/Ki\times89kg-CO_2e/GJ\times(100\%-15\%))$ 

Calculation of avoided emissions by SAF requires verification of the feedstocks and production pathways, as well as whether the manufacturing process involves CO<sub>2</sub> uptake and/or emissions.









<sup>\*</sup> Carbon dioxide Capture and Storage

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#### [Column] Circular economy / Natural capital

SMBC Group leverages its strengths to create new edges in the areas of circular economy and natural capital, and promotes the conservation of the environment by the integrated approach to climate change, natural capital, and circular economy.

#### Realization of circular economy

 Maximizing consulting, financing, and leasing functions to contribute to building value chains for high-demand recycled materials and promoting collaboration between upstream (arterial) and downstream (venous) industries.

#### **EV Battery Smart Use Council**

- Launched by The Japan Research Institute (JRI) in Oct. 2024 to realize an EV-battery circular economy at scale
- Supporting EV user companies and promoting regulation and standardization



#### Conservation and restoration of natural capital

 In the area of natural capital, we support our customers' efforts toward nature-positive while simultaneously strengthening SMBC Group's own initiatives.

#### **Financial institutions alliance FANPS**

 Established by four institutions—MS&AD Insurance Group Holdings, Inc., Development Bank of Japan Inc. (DBJ), The Norinchukin Bank, and SMBC Group—to promote and support companies' transition toward nature-positive.

Event speaking / information sharing

Solution catalogue

Dialogue with corporates

#### **SMBC's Forest**

- In Hinata District, Isehara City, Kanagawa Prefecture, Japan (Approx. 220 ha)
- Working with stakeholders, we are advancing a range of initiatives to develop model for sustainable forest use and management and to roll it out externally.



#### ■ Logic model

| Activities/Outputs                 |  | Outcomes   |   | Impacts                             |   |  |
|------------------------------------|--|--|---|-------------------------------------|---|--|
| Biodiversity of Ecosystem surveys  | 30by30   |  | Progress in sustainable forest management |                                     | Conservation and restoration of natural capital |  |
| Sustainabilit<br>Carbon<br>credits | ty initiatives Biomass power generation                  |  | Reduction in GHG emissions                | V                                   | Realization of                                  |  |
| Isehara<br>Nature                  | Environmental education Isehara Internal Nature training |  | Broader environmental awareness           |                                     | decarbonized society                            |  |
| Regional collaboration             |  | Expanded utilization of idle land Increased regional exchanges |   | Revitalization of local communities |   |  |

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#### DE&I / Human Rights

#### Human capital management of SMBC Group (1/2)

At SMBC Group, employees are a vital asset and the source of our competitiveness. Through human capital management, maximizing each employee's capabilities, we will maximize our human resource capabilities to achieve the creation of social value and pursuit of economic value set forth in our management strategy.

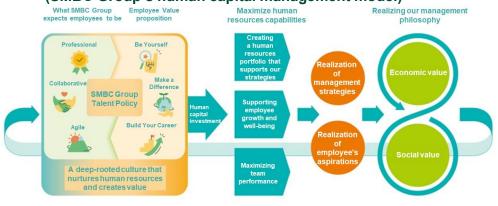
#### Impact Strategy - Maximizing human resource capabilities based on SMBC Group Talent Policy

-Environment

-DE&I / Human Rights

-Poverty & Inequality

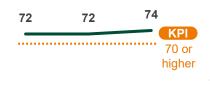
- To ensure that SMBC Group becomes indispensable to our customers and society, it is of utmost importance that each and every employee continues to take on challenges and achieve personal growth.
- By advancing human capital management that supports our employees' growth and encourages them to take on challenges, and by maximizing our human resource capabilities, we will expand both the creation of social value and pursuit of economic value.
- We established the "SMBC Group Talent Policy" (Talent Policy) as our basic policy
  of human capital management, and promoting a wide range of initiatives.
- In the Talent Policy, we made it clear "what SMBC Group expects employees to be" and "employee value proposition," aiming to create a workplace and teams where diverse and professional employees continue to take on challenges and feel fulfillment in their work, and to maintain an enduring relationship of mutual choice between SMBC Group and our employees.
- Relationship between impacts and business activities (SMBC Group's human capital management model)



#### **KPIs / Indicators**

FY3/23

#### ■ KPI : Engagement score (impact indicator)



FY3/24

- Under the current Medium-Term
   Management Plan, we have set a target
   of maintaining an employee engagement
   score of 70 or higher, and we are
   currently sustaining performance at a
   high level.
- We will continue to track results using a consistent methodology and apply the insights to improve our HR initiatives.

#### ■ Impact indicator: Talent policy scores

FY3/25

- In FY2025, in addition to engagement score, we newly introduced the "Talent Policy Score" as an index to quantitatively evaluate the level of implementation of the Talent Policy. This index visualizes the positive cycle between "What SMBC Group expects employees to be" and "Employee Value Proposition" in the Talent Policy, calculated by combining the results of various items from engagement surveys.
- Consistent with engagement score, these scores use a benchmark of 70 or higher; our current level exceeds that benchmark.
- We will continue to monitor these scores and leverage the results to further advance human capital management, supporting SMBC Group's sustainable growth.

#### FY2025 Talent Policy Score

| What SMBC Group<br>expects employees<br>to be | 74 | Employee value proposition | 72 |
|---|----|----------------------------|----|
| Professional                                  | 73 | Be Yourself                | 71 |
| Collaborative                                 | 75 | Make a Difference          | 72 |
| Agile   | 74 | Build Your Career          | 72 |

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#### Human capital management of SMBC Group (2/2)

To maximize our human resource capabilities, we promote a wide range of initiatives based on three pillars,: "Creating a talent portfolio that supports our strategy," "supporting employee growth and well-being," and "maximizing team performance."

#### Initiatives for maximizing human resource capabilities\*1

# ① Creating a talent portfolio that supports our strategy

#### Securing professional talent and agile talent deployment in focus area

- ✓ Expansion of human resources in focus areas
- ✓ Subject matter expert certification
- ✓ Enhancing human resources acquisition

#### 2 Supporting employee growth and well-being

#### Enabling each employee to thrive authentically

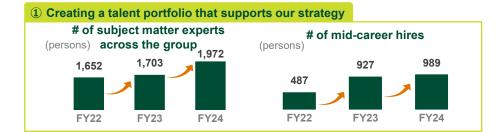
- ✓ System for supporting self-directed career development
- ✓ Development program focused on specialization
- Promoting health and proactivity management

**3 Maximizing team** performance

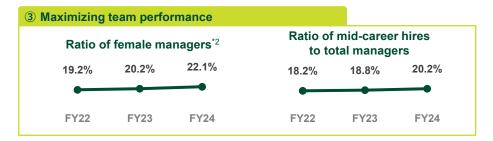
#### Fostering a corporate culture that respects diverse values and drives results through collaboration

- Enhancement of diversity at decision making levels
- ✓ Promoting work-life balance support
- ✓ Organizational culture that improves performance

#### Progress of human capital management







<sup>\*1</sup> For details of these initiatives, please refer to "Sustainability Report 2025" https://www.smfg.co.jp/english/sustainability/report/pdf/sustainability\_report\_e\_2025.pdf

<sup>\*2</sup> Aggregation based on the Japan's Act on the Promotion of Women's Active Engagement in Professional Life

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#### Supporting customers' human capital management

As the importance of huma capital management grows as a business growth strategy, SMBC Group continues to support customers' initiatives proactively

#### **SMBC Group's support**

The rising importance of human capital management

# SMBC Group Resolving issues in HR Corporate customers # of proposals related to human capital management 1,300 (FY2024) Employees

#### 1 Resolving issues in HR

 We provide a wide range of solutions by leveraging the Group's resources and collaborating with partner companies to address our customers' diverse human resource needs.

Current situation analysis • HR Diagnostics (a web tool to vi

**HR** strategies

- HR Diagnostics
  (a web tool to visualize the status of HR initiatives)
- HR system consulting, recruitment, and initiatives to enhance employee engagement, etc.

#### 2 Supporting well-being

 To realize employees' financial well-being, we offer financial services that support long-term asset building (e.g., corporate DC / iDeCo) and Olive a highly convenient solution that also helps also household budgeting, and provide financial and economic education.

#### Collaboration with partner companies: EUPHORIA

 EUPHORIA supports companies in enhancing productivity by providing "ONE TAP SPORTS for Biz," a program that leverages sports-science insights to address workplace health and productivity management challenges.

#### <Social issues>

Shrinking labor force (Declining birthrate)

**Declining productivity** (Chronic health issues such as sleep deprivation)

Workplace accidents (e.g., heatstroke)

#### **ONE TAP SPORTS for Biz**

Helping prevent declines in efficiency and maintain employee health through sportsscience-based employee condition monitoring and improvement programs

Improving sleep quality

Heatstroke prevention

Alleviating neck and lower back pain

#### ■ Logic model

| - 3                  |   |   |                        |                                 |                                    |  |
|----------------------|---|---|------------------------|---------------------------------|------------------------------------|--|
| Activities           | Outputs   | Outcomes  | Impacts                |                                 |                                    |  |
| Offering             | Using programs by                               | Improved employee sleep quality indicator: improvement rate Relief of lower back pain | Reduced presenteeism*2 | Higher productivity             | Enhanced industrial sustainability |  |
| SPORTS companies and | and neck stiffness indicator : improvement rate |   | _                      |                                 |                                    |  |
|                      | employees                                       | Fewer heatstroke among industrial athletes*1 teeism*3 indicator: improvement rate     |                        | Fewer<br>workplace<br>accidents | Improved<br>worker<br>well-being   |  |

- \*1 Employees in physically demanding roles
- \*2 Reduced on-the-job productivity due to health or other issues despite being physically present at work.
- \*3 Time away from work due to physical and mental illness

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#### [Column] Impact of Pro Bono

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Pro bono, derived from the Latin "Pro Bono Publico" meaning "for the public good," refers to initiatives that support non-profit organizations, etc. by leveraging employees' skills and experience gained through professional work. It contributes to solving a wide range of social issues through support for various organizations.

#### **SMBC Group Pro Bono Project**

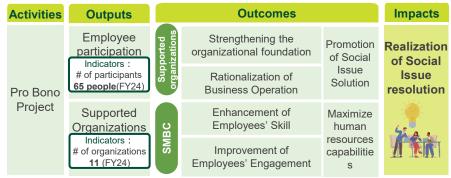
 SMBC Group's pro bono efforts began with Sumitomo Mitsui Banking Corporation in FY2011 and have expanded to include various group companies. With SMBC Nikko Securities introducing the use of part of work hours for this purpose, aiming to further contribute to solving social issues, the initiative has grown. From FY2023, it operates as a unified group-wide project.

FY24 Supported Organizations

- Certified NPO Teach For Japan
- Certified NPO Kamonohashi project
- General Incorporated Association Choifuru
- NPO Fair Start Support
- NPO Bridge for Smile
- NPO Chance For All

- NPO Everyone's Code
- · NPO eboard
- Social Welfare Corporation "Kodomo no le" After care Consultation Office Yuzuriha
- NPO Social Change Agency
- NPO Ryouiku World

#### ■ Logic model\*1



<sup>\*</sup> Prepared by SMBC Group based on the report of Social Value Japan, a non - profit organization

#### The Impact of Pro Bono

 Designated by SMBC, NPO Social Value Japan conducted a social impact assessment of the Pro Bono Work Project in FY24

#### ■ Impact on Supported Organization

 The support and problem-solving provided through the pro bono project were analyzed based on surveys and interviews.



#### ■ Impact on SMBC Group Employees

• The changes in employees' awareness and engagement resulting from participation in pro bono activities were analyzed based on a participant survey (n=43). Free responses also included positive feedback, such as "I gained confidence by realizing that the coordination and project management skills I had developed at work could be applied externally,"



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#### **SMBC Group Study Coupon (1/2)**

SMBC Group, in partnership with Public Interest Incorporated Association Chance for Children (CFC), has launched CHANCE!, a program to expand educational opportunities for children, and provides "SMBC Group Study Coupons" which children can use for cram schools, lessons, and other activities. In addition to financial support, we also dispatch personnel for this project and engage in planning and management.

#### Impact Strategy - Providing education and experiences to children

- Due to parents' economic circumstances, children may lose opportunities for education and experience, and as a result, those children may also fall into poverty in the future, creating a negative cycle across generations.
- SMBC Group is working with NPOs and business corporations to provide educational and challenge opportunities for children to break this cycle.
- From September 2024, we started to support for local governments working to eliminate educational disparities has begun.
- As the first step, in cooperation with Kamakura City, Kanagawa Prefecture, we have been providing coupons to elementary and junior high school students in eligible households within the city, which can be used for a variety of learning.

■ Relationship between impacts and business activities

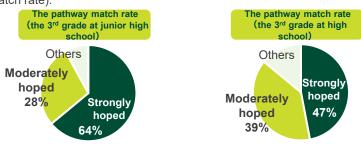
| (details on the next page) |  |  |   |  |  |  |  |
|----------------------------|--|--|---|--|--|--|--|
| Beneficiary                | Business activities                            | Outcomes   | Impacts   |  |  |  |  |
| Study Coupon               | Providing Study<br>Coupon                      | Improving learning quality, motivation, and academic performance | A society where<br>every child is<br>included through<br>diverse learning     |  |  |  |  |
| Study Coupon<br>Users      | Promoting participation of education providers | Clarifying outlook<br>on future<br>pathways                      | opportunities, irrespective of socioeconomic background or individual traits. |  |  |  |  |

#### **KPIs / Indicators**

- Output Indicators: the number of Study Coupon Users
- To date, we have provided coupons to over 1,500 children through this initiative.



- Impact Indicators: Making proactive choices about future paths and widening opportunities
- We believe that the use of Study Coupons improves the quality of learning, motivation, and academic performance; as children gain confidence, their anxiety about future pathways is alleviated, leading to broader options and more selfdirected choices about their future.
- We assess our progress with reference to metrics including the extent to which students' actual education/career paths align with their desired paths (pathway match rate).



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#### **SMBC Group Study Coupon (2/2)**

#### Logic model of SMBC Group Study Coupon

#### Activities

**Providing Study Coupon** 

Supporting for using Study Coupon

Promoting participation of education providers

Providing volunteer-based consultation support

#### Outputs

Identification of target beneficiaries

Use of Study Coupon

Participation of education providers

Holding volunteer consultation

#### Outcomes

Expanding learning opportunities aligned with students' aspirations

Building relationships with trusted adults

#### Improving learning quality, motivation, and

Improving the learning environment

academic performance

Clarifying outlook on future pathways

A society where every child is included through diverse learning opportunities, irrespective of socioeconomic background or individual traits

**Impacts** 



#### **Voices from users of SMBC Group Study Coupon**

#### A letter from the user of SMBC Group Study Coupon

Thank you very much for approving our participation. Since my husband's passing, our youngest child had been unable to attend a cram school like the older siblings. We managed to continue only a minimum set of subjects through distance learning. When I told him that he had been approved for assistance, he asked me to increase the number of subjects. It seems he had been holding back in their studies out of consideration for our family's finances. Thanks to your support, the scope of his study has broadened. In memory of his father, who passed away prematurely, he says he wants to become a doctor. We will make the most of this assistance.

#### Voices from children

Making proactive

opportunities

choices about future

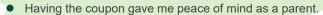
paths and widening

Being able to attend a cram school before the entrance exams let me prepare for subjects I was a bit worried about and strengthen the ones I'm good at.

#### (4)

#### Voices from guardian

Because of the recent surge in prices, we've been cutting back on expenses like food, but we were able to send our child to a cram school without worrying about the cost of education.





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#### Atelier Banrai (1/2)

At "Atelier Banrai – ITABASHI," which was set up in an idle bank branch, we provide a safe, welcoming space that supports children's learning and experiences—hosting hands-on programs by companies and organizations, offering a collection of about 4,000 books, and opening the space to the community for children's cafeterias.

#### Impact Strategy - Creating safe and enjoyable spaces for children

- Due to changes in family structure associated with the declining birthrate and aging population, and the weakening of community ties, opportunities for children to interact and learn together are decreasing. Especially for upper-grade students, it is becoming difficult to find places to spend time in the community after school or during long vacations. To address such social issues, we opened "Atelier Banrai-ITABASHI-" in an idle bank branch.
- We provide safe welcoming spaces for children outside the home and school, and host programs with a wide range of companies and organizations on themes such as money/financial literacy, food, music, programming, and science. We also hold community children's cafeterias (kodomo shokudo) in collaboration with local adults and municipalities.

■ Relationship between impacts and business activities

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|--------|-------|-----|------|---------|
| (detai | is on | me  | nexu | page    |

| Beneficiary         | Business activities                       | Outcomes  | Impacts  |
|---------------------|---|---|--|
| Children            | Operation of<br>Children's Safe<br>Spaces | Sense of acceptance and belonging                                   | A society where<br>every child can<br>take on<br>challenges        |
| Program<br>Partners | Providing<br>Programs                     | Companies understand the importance of safe spaces and experiences. | toward a better<br>society and the<br>person they<br>aspire to be. |

#### **KPIs / Indicators**

#### ■ Impact Indicators: Changes in children's self-esteem and autonomy, etc.

- Leveraging the expertise of After School NPO (the supervising organization for this facility), we developed a logic model for impact creation by Atelier Banrai.
- Going forward, to evaluate the impact of this facility, we will measure changes in children's self-esteem and sense of agency. We also plan to conduct stakeholderspecific impact assessments for program partner companies, the local community, and the SMBC Group.

#### Implementation of experiential programs by partner companies

- At Atelier Banrai, as one of the experiential programs offered by corporate partners, Kagome Co., Ltd. delivered the "Two Kinds of Shokuiku-A Food-Education Experience that Begins with Plant Education" program. In this program, each child took responsibility for growing Koamachan® mini tomatoes, harvesting them, and then eating what they grew.
- We received comments from participating children such as, "I learned how tomatoes grow," and "I want to try growing other plants as well."

#### Comment from the program instructor: Satoshi Yoshida, Kagome Co., Ltd.

The series of experiences—personally tending vegetables, harvesting them, and eating themhelps children get to know, learn about, and feel a connection to vegetables, and we believe it fosters their rich sensibilities and hearts. We hope they will understand the importance of vegetables and grow up bright and healthy, both in body and mind.



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#### Atelier Banrai (2/2)

#### Logic model of Atelier Banrai

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| Targets                                  | Activities                                 | Outputs  |   | Early Outcomes   |          | Long-term  |
|--|--|--|---|--|----------|--|
|  | Using the space                            | Children find the facility's amenities and atmosphere enjoyable.                             |   | Children feel accepted and that they have a place where they   |          | Children are bed<br>affirm ther  |
|  |  | епјоуавле.   | V | belong.  |          | Children are bed   |
|  | Paticipating in                            | Children find the programs   | 7 | Children have interests across   | 7        |  |
| Children                                 | Programs                                   | offered enjoyable.   | / | diverse fields.  | ,        | Children are becor<br>and act pro  |
|  | Using the<br>Children's<br>cafeteria       | Children enjoy sharing meals with a variety of people.                                       |   | Children recognize that others may have feelings, curiosities, and ideas different from their own.               |          | Children are becor<br>relationships that v<br>with ot                        |
| SMBC<br>Group                            | Providing safe spaces and running programs | SMBC Group provides opportunities for companies, NPOs, local adults, and children to connect | • | SMBC Group can explore new initiatives arising from organic connections among companies, NPOs, and local adults. | •        | SMBC Group ca<br>initiatives arising<br>connections amo<br>NPOs, and lo      |
| Program<br>Partners                      | Providing safe spaces and running programs | Companies can see the impact their programs have on children.                                | • | Companies are considering what they can do through safe spaces and experiential programs.                        | •        | An increasing companies are spaces and e opportu                             |
| local adults•<br>Children's<br>cafeteria | Running programs and Children's cafeteria  | Local adults can see the impact their programs have on children.                             | • | Local adults are considering what they can do through spaces and experiential opportunities.                     | <b>)</b> | An increasing n<br>adults are providi<br>and experiential o<br>offering ongo |
|  |  |  |   |  |          |  |

#### **Outcomes**

ecoming able to emselves.

ecoming able to they want to be.

oming able to think proactively.

oming able to build value cooperation others.

can deliver new ng from organic nong companies, local adults.

ng number of e providing safe experiential tunities.

number of local ding safe spaces opportunities and joing support.

#### **Impacts**

Enable children to take on challenges toward a better society and the person they aspire to be.



There are more safe spaces and experiential opportunities that support children's growth.



A society where every child can take on challenges toward a better society and the person they aspire to be.

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#### **Poverty &** Inequality

#### Financial Inclusion in Asia (1/3)

SMBC Group contributes to reducing poverty and inequality by promoting financial inclusion—such as microfinance—through its investee companies in Asian countries.

#### Impact Strategy – financial and non-financial initiatives

- In many emerging economies, when people face emergencies and micro-entrepreneurs need additional investment, a lack of access to formal financial services forces them to rely on high-cost—often predatory—alternatives, leaving them trapped in cycles of poverty.
- Within the SMBC Group, BTPN Syariah and SMFG India Credit Company (hereafter "SMICC") support access to financial services through microfinance and related offerings.
- On the non-financial side, we also provide, free of charge, financial literacy, vocational training, entrepreneurship support, and health and welfare services to promote social independence.

■ Relationship between impacts and business activities

| (details on the n            |                          |  |                         |
|------------------------------|--------------------------|--|-------------------------|
| Beneficiary                  | Business activities      | Outcomes   | Impacts                 |
| People without               | Financial<br>services    | Increased access<br>to financial<br>services         | Stable income           |
| access to financial services | Non-financial<br>service | Increased<br>knowledge for<br>social<br>independence | Improve quality of life |

#### **KPIs / Indicators**

#### ■ KPI: The number of microfinance clients

- Our goal is to achieve a +800.000 increase from FY2022 in the number of microfinance clients. However, as of the end of FY2024, the count was down by 234,000, reflecting the impact of credit contraction, mainly because existing clients paid off their loans.
- Meanwhile, the number of new microfinance clients over FY2023-FY2024 (two years) reached approximately 2.8 million. In FY2025, we will remain attentive to our customers' needs and continue working to support their socioeconomic self-reliance.



#### Over-indebtedness problem

- While microfinance promotes greater access to financial services for lowincome populations, lending can overheat, creating a risk that borrowers fall into over-indebtedness. In some cases, a single borrower may take out loans from multiple institutions and slip into a debt spiral of obtaining new credit to repay existing obligations. In India, for example, regulators tightened lending rules with the aim of normalizing an overheated market.
- As the SMBC Group, we have no intention of pursuing KPI attainment at the expense of responsible lending by overextending credit to our customers. Going forward, taking market conditions and regulatory developments into account, we will continue to provide services that genuinely benefit our customers.

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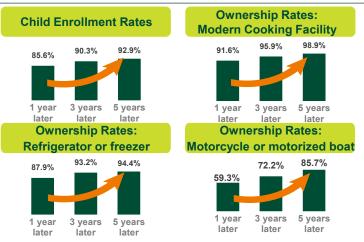
# Poverty & Inequality

#### Financial Inclusion in Asia (2/3)

#### **BTPN Syariah Initiatives**

- BTPN Syariah emerged as a spin-off from Bank BTPN's Sharia division and has been operating as Indonesia's 12th Sharia commercial bank\* since 2014. It is committed to promoting financial inclusion by offering a range of services to its customers.
- BTPN Syariah measures changes in clients' living conditions and poverty status, using this data as a benchmark for evaluating the impact of its initiatives and for strategic planning.

#### ■ Changes in the Living Environment\*2



#### ■ Improvement of Poverty

 BTPN Syariah, in collaboration with the Institute of Population Studies at the University of Indonesia, also measures the comprehensive impact on its customers. Results show 11.1% reduction in the proportion of customers living in extreme poverty over three years after they started using the service.

#### Voice from clients

By not only receiving a loan but also learning financial basics—such as how to save money—the everyday-goods shop I run was able to grow from one to three locations. Thanks to this expansion, I was able to go on the pilgrimage I had long dreamed of. In addition, by sharing information with peers in our community, we have strengthened our repayment discipline and helped each other's businesses grow. We are sincerely grateful to BTPN Syariah for supporting our lives and helping us realize our dreams.

#### **Impact of Modern Cooking Facility**

- In many low- and middle-income countries, the use of firewood, charcoal, and coal on traditional stoves among low-income households gives rise to multiple challenges. Adopting modern/clean cooking solutions (clean cookstoves and fuels) helps address these issues and contributes to improving customers' quality of life.
  - ✓ Health impacts: Using "polluting fuels" such as firewood, charcoal, and coal on traditional stoves results in severe household air pollution.
  - ✓ Lost opportunities for education, work, and income: Women and children spend substantial time collecting firewood and tending fires, leading to missed schooling and income-earning opportunities.
  - ✓ Forest degradation and climate effects: In addition to the warming impact of greenhouse gas emissions from household energy use, unsustainable firewood and charcoal consumption contributes to forest degradation and associated CO2 emissions.

<sup>\*1 &</sup>quot;Sharia" generally refers to finance that complies with Islamic law and is governed by specific rules, including how interest is treated.

<sup>\*2</sup> Prepared by the SMBC Group based on the BTPN Syariah Sustainability Report (2024).

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# Poverty & Inequality

#### Financial Inclusion in Asia (3/3)

#### **SMICC Initiatives**

• SMICC launched Impact Measurement and Management (IMM) initiatives for its Rural Business (Solidarity Group Loan) segment and its subsidiary, SMHFC\* which focuses on affordable home loan. They developed a logic model and will conduct Impact Measurement by Third party. Insights from this analysis will be leveraged to enhance strategic decision-making and operational effectiveness.

#### ■ Logic model of Rural Business(Solidarity Group Loan)

• SMICC offers solidarity group loans. These are joint-liability loans used by groups of rural women who borrow together and mutually guarantee one another, supporting their dreams and financial independence.

| Activities                          | Outputs   | Outcome  | s   | Impacts        |
|-------------------------------------|---|--|---|----------------|
| Group loans                         | Increase of Access to Credit                          | Improve Agency<br>(ex. Improve                             | Improve   |                |
| Attach Incurance                    | Increase of Access to Insurance                       | women empowerment)   | House-<br>hold<br>Wellbeing<br>(ex.<br>Improve<br>quality of<br>life) |                |
| Attach Insurance<br>Product         | Increase of regular repayments                        | Improve Client Protection                                  |   | Achieve Vision |
| Customer<br>Lifecycle<br>Management | Proper understanding of lending and the specific loan | Improve Resilience (ex. Improve ability to manage finance) |   |                |

#### ■ Logic Model of Home Finance Business(Affordable Hosing Loan)

• SMHFC offers mortgage solutions to individuals from the low- to middle-income segments, who often face challenges accessing credit through traditional banking channels

| Activities                     | Outputs                         |        | Outcomes                          | S                    | Impacts           |
|--------------------------------|---------------------------------|--------|-----------------------------------|----------------------|-------------------|
| Provide Housing Finance        | Increase of Access to Credit    |        | Improve Agency (ex. Improve Self- | Improve<br>Household |                   |
| Attach Insurance               | Increase of Access to Insurance |        | esteem)<br>Improve Client         | Wellbeing            | A abia            |
| Product<br>Customer life cycle |                                 | Buying | Protection                        | (ex.                 | Achieve<br>Vision |
| management                     |                                 | ouse   | Improve Resilience                | Improve sense of     |                   |
| Support for                    | Proper understanding of lending |        | (ex. Improve housing              | security)            |                   |
| availing subsidy*2             | and the specific loan           | 7      | durability)                       | occurry)             |                   |

#### ■ Impact Indicators (excerpt)

| Category                     | Indicators (excerpt)   |
|------------------------------|--|
| Improve<br>Agency            | % of customers saying their confidence in themselves and abilities have improved                       |
| Improve Client<br>Protection | % of customers saying they have experienced any harassment, unwanted pressure or been treated unfairly |

#### **SMICC Group's Vision**

Contributing to local communities through a diverse range of financial services, underpinned by innovation and high ethical standard.

#### Importance of Homes in India



The phrase "roti, kapda, makaan"—symbolizing food, clothing, and shelter—captures the fundamental needs of life. Among these, owning a home holds particular significance in the context of marriage, often representing social status, stability, and long-term security.

<sup>\*1</sup> SMFG Grihashakti (SMFG India Home Finance Co. Ltd)

<sup>\*2</sup> The Indian government's affordable housing support measures include subsidies and tax benefits. SMHFC extends the support to its customer with subsidy application process

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#### [Column] Financial Inclusion Initiatives at SMBC MANUBANK

SMBC MANUBANK, a subsidiary of the U.S.-based SMBC Group, monitors and supports lending, investments, and services in Los Angeles and Orange Counties, in California that meet the criteria of affordable housing, community revitalization and stabilization, community services, or economic development.

#### What is SMBC MANUBANK?

- SMBC MANUBANK is a California-based, state-chartered, community-focused commercial bank and a wholly owned subsidiary of SMBC Americas Holdings, Inc. Formerly known as Manufacturers Bank, it rebranded in 2023. SMBC MANUBANK offers business products through the Commercial Banking Unit and consumer products through the Digital Banking Unit, Jenius Bank<sup>™</sup>, which launched in 2023.
- These activities demonstrate support of the Community Reinvestment Act (CRA), which is a US law enacted in 1977 to obligate banks to meet the credit needs of low- and moderate-income individuals and areas.

#### ■ Logic Model (Figures as of end-FY2024)

#### Activities **Outputs** Providing loans for affordable housing and to nonprofits Providing "community development loans"\* Indicator (1): The number of units: 127 Indicator2: Loans to nonprofits; 4 Providing loans to small businesses Providing small business Indicator: Loans to small business loans to companies over \$1 MM: 25 .under \$1 MM: 60 Investing in organizations that support Investing in organizations community development that support community development Indicator: Amount of new investment; \$71MM Serving on the boards and committees of nonprofits Serving in instances of financial education and activities Volunteer Activities Indicator 1 : The number of nonprofits; 20 Indicator2: The number of instances served; 470

# Outcomes Improving access to housing for lowand moderate- income households Provision of health services to low- and moderate-income groups Creating and retaining jobs for low- and moderate-income groups Improving access to credit for moderate-income households Supporting the activities of organizations that assist low- and moderate-income groups Improving financial literacy among low-

and moderate-income groups



<sup>\*</sup> Affordable housing, small business, community services, or community revitalization

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# Declining Birthrate & Aging Population

#### Wealth Building Support (1/2)

SMBC Group offers a comprehensive range of services across its group companies.

#### Impact Strategy - Supporting wealth building across the Group

 SMBC Group supports customers in building wealth to address concerns about funding life in retirement in the era of 100-year lifespans. We also strive to foster a society where everyone has strong financial literacy and can live with confidence, offering financial literacy education to people of all ages by drawing on the Group's expertise.

# Wealth Building Support Promoting NISA and investment products, as well as digital consultations tailored to customers' life stages Integrated proposals combining banking, trust, and securities services. Digitalization of Financial Infrastructure Through Olive, Providing a wide range of financial services regardless of regions

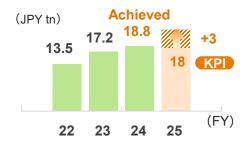
■ Relationship between impacts and business activities

(details on the next page) **Business Beneficiary Outcomes Impacts** activities Asset Progress in asset management transfer and consultation asset management Alleviation of Mortgage/ people's financial Customers Education loan anxieties Establishment of saving and investment Olive practices

#### **KPIs / Indicators**

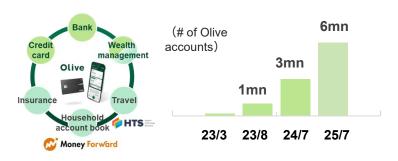
#### ■ KPI: Assets under management\* (FY3/26)

• Achieved our initial AUM target one year ahead and set higher goal for FY3/26.



#### ■ Output Indicators: The number of Olive accounts

 The number of Olive accounts has exceeded 6 mn as of July 2025. We will collaborate with external partners to further enhance Olive's functionality.



<sup>\*</sup> Total managing assets (investment trusts, foreign deposits, etc.) of SMBC, SMBC Trust and SMBC Nikko

-Declining Birthrate

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### Declining Birthrate & Aging Population

#### Wealth Building Support (2/2)

#### **Logic Model of Wealth Building Support**

-Environment

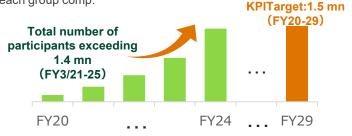
-DE&I / Human Rights

-Poverty & Inequality

#### **Outputs Activities Outcomes Impacts** Asset Optimization of asset **Wealth building support** building suppor **Nealth building support** Growth in assets Increase in assets planning and management under custody under management portfolios consultation Securing funds for Improvement of Alleviation of Progress in asset Borrowing for home Mortgage/ Realization of educational and home purchases and people's transfer and asset Education purchases and stable asset living environments education financial management education loan formation anxieties Establishment of Wealth k Increase in assets · Improved access to saving and under Increase in number financial services Olive investment · Start of saving and management of Olive accounts practices asset management Acquisition of financial knowledge Asset management utilizing Increase in number of Financial and Recognition of financial risks financial knowledge participants in financial · Avoidance of financial economic education Improvement of financial and economic education education quality crimes

#### Financial and economic education

 With concerns about increased financial troubles due to the lowering of the age of adulthood, the revision of curriculum guidelines making asset formation classes at high school mandatory, the government's promotion of Asset Management Nation, and the diversification of lifestyles, the necessity and importance of financial and economic education is increasing. SMBC Group provide e financial and economic education to a wide range of generations, leveraging the knowledge and know-how possessed by each group comp.









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**Appendix** 

#### **Declining Birthrate** & Aging Population

#### Elder Program (1/2)

SMBC Group provides a variety of services that enhance "money," "health," and "purpose in life" for seniors in the era of 100-year lifespans - one of which is SMBC Elder Program.

#### Impact Strategy - Relieving anxieties in the era of 100-year lifespans

 In the era of 100-year lifespans, an increasing-number of people are facing concerns about financial security in retirement, maintaining health, and the lack of nearby support for elderly individuals living alone. SMBC Elder Program is a service in which concierges at Sumitomo Mitsui Banking Corporation support customers' lives, tailored to the increasing anxieties and concerns that come with age. We will continue to strengthen initiatives that transform customers' anxieties into peace of mind, and powerfully support them so they can enjoy their precious time ahead.

Examples of services offered by partner companies

#### Money

Consultation on

recipients

charitable donation

Health

#### · Health consultation Caregiving

consultations

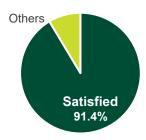
#### Purpose in life

- Housekeeping services · Travel consultation and
- planning · Food and dining-related services, etc.
- Relationship between impacts and business activities

(details on the next page) **Business Beneficiary Outcomes Impacts** activities SMBC Flder Relieving Program Providing Elder anxieties in the subscribers Relieving era of 100-year Program anxieties and lifespans concerns through Their Family consultations with Enriching the the Elder Monthly Regular way we grow Concierge. Consultations older in this Society country

#### **KPIs / Indicators**

- Impact Indicators: Customer Satisfaction among SMBC Elder **Program Members**
- A survey administered during follow-up calls to SMBC Elder Program subscribers found that 91.4% answered "satisfied." (Apr-Sep 2024; n=3,398)



Reference: Related Indicators

| The number of subscribers of<br>Elder Program                            | About <b>20,000</b> peple                       |
|--|---|
| The number of uses of partner companies' services (33 partner companies) | Over <b>10,000</b> in total (Apr-2021~Oct-2024) |
| The number of health consultation conducted                              | About <b>6,000</b> in total (Apr-2021~Oct 2024) |
| The Number of events held for subscribers                                | About <b>250</b> times a year                   |

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**IMPACT REPORT 2025** 

#### **Declining Birthrate** & Aging Population

#### Elder Program (2/2)

#### Logic model of SMBC Elder Program

-Environment

-DE&I / Human Rights

-Poverty & Inequality

#### Providing Elder Program **Regular Consultations** Money

**Activities** 

#### Providing various services **Group and** Health Purpose in life

#### **Outputs**

Increase in Elder Program subscribers

 Conducting consultations on wills and gifts donate I number of a by SMBC Gr Health consultation Caregiving consultations

- ·Travel consultation and planning
- ·Housekeeping services ·Holding events, etc.

#### **Outcomes**

Relieving anxieties and concerns through consultations with the Elder Concierae

- Relieving anxieties about end-of-life planning
- Easing health-related concerns
- Enhancing one's sense of purpose in life

#### **Impacts**

- A society where older adults and their families can feel secure about transferring assets to the next generation
- Streamlining estate and wealth transfers
- Enhancing families' peace of mind
- A society in which older adults can live healthy, secure lives
- Extending healthy life expectancy
- > Reducing healthcare costs
- A society where older adults can live independently and lead fulfilling lives
- Enhancing life satisfaction
- > Preventing dementia

- Relieving anxieties in the era of 100-year lifespans
- Enriching the way we grow older in this country



#### **Voices from customers**

#### Client Case Study: Achieving a Solo Trip with Concierge Support

**Total** nsed

Last month, the Elder Concierge Desk kindly connected me with Nippon Travel Agency, and last week I was finally able to visit Shimane Prefecture. After the second-anniversary memorial service for my wife, I wrote her a letter and posted it in the "Mailbox to Heaven" at YomotsuHirasaka. It was my first solo trip, and although I'm not comfortable with flying, I challenged myself and took a flight home. I now feel determined to keep taking on new challenges and live the rest of my life positively. This trip was the first step. I would love to ask for your help again. I truly had a wonderful journey—thank you very much. Together with the Elder Concierge, I also created a "bucket list" of things I want to do in life, and next I plan to watch a sumo tournament at Ryogoku Kokugikan.

While our family's discussions on inheritance stalled due to our lack of knowledge and experience, the concierge provided careful, step-by-step support with the procedures, enabling us to establish a testamentary trust.





I had to be hospitalized on short notice, but the concierge took the time to listen and arranged a second opinion, which eased my anxiety.

Efforts for Social Value Creation and Impacts
 -Environment -Declining Birthrate

-DE&I / Human Rights

-Poverty & Inequality

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## Japan's Regrowth

# Support for startups (1/2)

SMBC Group provides broad-based financial and non-financial support to help startups—key players in achieving "Fulfilled Growth"—scale and succeed.

### Impact Strategy - Multifaceted support for startups

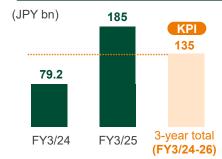
- Startups not only serve as engines of economic growth that underpin Japan's Regrowth, but also leverage strong innovation to deliver diverse solutions and help address social issues.
- Looking ahead to Japan's future, as the growth of startups becomes ever more important, SMBC Group has offered a wide range of solutions beyond financing such as fund investments, direct loans and investment, and IPO support—together with non-financial initiatives including collaboration support with large corporates.
- We also continue to design measures that remove structural barriers to startup growth, thereby contributing to the creation and strengthening of the startup ecosystem.

#### ■ Relationship between impacts and business activities

(details on the next page) Business **Beneficiary Outcomes Impacts** activities Growth in the Financial Achieving Startups number and support economic scale of (funding etc.) growth startups Other companies Non-financial Business Accelerating support expansion the resolution of among other (co-creation Society social issues companies support etc.)

#### **KPIs / Indicators**

### ■ KPI: Investment and loans for startups (cumulative)



- We achieved our plan to deploy a cumulative JPY 135 billion over the 3 years of the current Medium-Term Management Plan ahead of schedule, in the first half of FY2024.
- In FY2025, the final year of the plan, we expect to substantially exceed the original targets.

#### Financing examples

- ✓ Kyoto Fusioneering Ltd.:

  Nuclear fusion power generation
- ✓ Orange Inc. : Manga translation by AI

#### ■ Impact indicator: Market capitalization of startups we support

- Increases in the number of companies through venture creation support and enhancements in corporate value through growth support are reflected in the market capitalization of those startups.
- SMBC Group uses the total market capitalization of startups we support as an impact indicator and tracks changes to measure the progress of our initiatives.



01. Social Value Creation in SMBC Group

02. Efforts for Social Value Creation and Impacts

-Declining Birthrate & Aging Population

-Japan's Regrowth

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**IMPACT REPORT 2025** 

# Japan's Regrowth Support for startups (2/2)

### Logic model of support for startups

-Environment

-DE&I / Human Rights

-Poverty & Inequality

#### **Activities Outcomes Impacts Outputs** Support for business creation Increase and grow startups Entrepreneurial and partnerships **Achieve economic** Increase the number Support · Hosting support events · Increase the number of growth of startups Expand startup businesses new businesses Create innovation Expansion of investment and · Increase the amount of Financing Revitalize industry lending Upgrade business through investment in startups Improve corporate value competition Increase unicorn for startups/existing Provide opportunities to gain Achieve Business plan Talent development / Diversify fundraising companies and promising companies diverse insights and build Funding Business matching methods startups networks · Talent development Establish network/customer Support for business Support for Network expansion Accelerate the base development in collaboration with overseas Diversify and expand resolution of social expansion local stakeholders business portfolios and issues human capital Support for IPOs and M&A Exit Support Expand efforts to Secondary market development resolve issues using the products and services of Creation of collaboration Partnership with existing Business startups/existing opportunities leveraging SMBC Expand existing company Growth for existing co-creation companies companies Group's network businesses companies

### **Examples of support**

#### ■ Startup Ecosystem Co-Creation Program

- Fund Project for Creating New Industries from Universities of the Japan Science and Technology Agency
- This aims to discover promising seeds and build a startup ecosystem where talent, knowledge, and funding circulate continuously
- Sumitomo Mitsui Banking Corporation participates as a co-implementor in the Support for National Networking of this program

### ■ Enhance liquidity of unlisted stocks (Establish a secondary fund)

• Increasing liquidity of unlisted stocks through the growth of secondary trading and M&A markets for unlisted stocks broadens choices for startups regarding when to list and fundraising methods, leading to sustainable growth.



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**IMPACT REPORT 2025** 

## Japan's Regrowth

### Regional revitalization

Regional vitality is essential for Japan's regrowth. SMBC Group works to revitalize local economies and ensure local sustainability, promoting regional growth.

### Impact Strategy - Contributing as a comprehensive financial group

- In Japan, declining birthrates and an aging population, together with the
  concentration of people and functions in major metropolitan areas, have led many
  regions to face population decline and a shrinking local economy. For Japan's
  Regrowth, in addition to strengthening the competitiveness of urban areas, regional
  revitalization that lifts vitality across communities is indispensable
- Based on this view, SMBC Group has focused on regional revitalization in collaboration with a broad range of stakeholders, including local enterprises, regional financial institutions, and local governments.
- As a comprehensive financial group, beyond providing solutions to companies and local governments, we leverage our financing capacity, expertise, extensive customer base, and wide networks to deliver end-to-end support—from originating public—private partnership projects and mobilizing stakeholders to providing funding.

#### ■ Relationship between impacts and business activities

| Beneficiary                 | Business activities  | Outcomes                       | Impacts                        |  |
|-----------------------------|----------------------|--------------------------------|--------------------------------|--|
|                             | Consulting           | Expansion of local consumption | Regional economic              |  |
| Local residents and society | Business<br>matching | Increased employment           | revitalization                 |  |
|                             | Financing            | Increased migration            | Ensure regional sustainability |  |

 \* Areas taking early, locally tailored action toward carbon neutrality by 2025 (selected by the Ministry of the Environment)
 Sendai City was selected in Round 4 (SMBC was a co-proposer)

### Case studies

#### **■** Kobe City : Waterfront Redevelopment

SMBC Group is supporting the redevelopment of the Shinko Pier West Aria (central
area of the Port of Kobe) as a core member and is working to revitalize the region
through the development of a multi-purpose cultural complex and other initiatives.

#### **Role of SMBC Group**

Redevelopment concept design

Introducing companies, etc.

Financing for the project

Providing asset management services

### Development of a multi-purpose cultural complex, including an immersive, theater-style aquarium



- SMBC Trust bank :
   Asset manager
- SMBC : Lender
- Cumulative visitors reached 2 million from its opening in Oct. 2021 through Jul. 2024

#### ■ Sendai City: Decarbonization Leading Area\* Project

 As a regular member of the "Sendai City Decarbonization Leading Area Project Partners," Sumitomo Mitsui Banking Corporation provides advisory services—such as business matching and financing—to advance decarbonization.

|             | Theme                                    | Decarbonizing 1.09 million residents' daily lives  |  |
|-------------|--|--|--|
| Se          | Jozenji-dori area<br>(Working/Gathering) | Office-building decarbonization retrofits     Biomass-based community development                  |  |
| initiatives | Izumi Park Town area<br>(Living)         | Residential decarbonization retrofits     Advanced energy management for existing residential area |  |
| Main ini    | Eastern coast area (Learning/Enjoying)   | EV car-sharing for enhanced mobility     Testbeds for disaster and environmental technologies      |  |
| Ž           | All areas                                | <ul><li>100% renewable, local power plan</li><li>Transport decarbonization</li></ul>               |  |

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Appendix

# [Column] stera transit

-Environment

-DE&I / Human

-Poverty & Inequality

Sumitomo Mitsui Card's tap-to-ride service "stera transit" enhances the convenience of public transportation across Japan and contributes to regional economic revitalization.

### What is "stera transit"?

- "Stera transit" is a transit solution that leverages Sumitomo Mitsui Card's payments platform "stera" and contactless (tap-to-pay) transactions on international card networks.
- By enabling boarding with a contactless tap of a credit card or a smartphone provisioned with the card, it improves convenience for both passengers and transport operators.

| Seamless, smooth boarding        | Lower operator costs                  | Expanded use of transit data                            |
|----------------------------------|---------------------------------------|---|
| No IC cards or tickets<br>needed | Fewer ticket machines<br>and counters | Capture<br>ridership/time/demograp<br>hics/purpose data |

#### ■ Logic model

| Activities  | Outputs   | Outcomes                               |   | Impacts   |
|---|---|--|---|---|
|   | Increase use  | Improved consumer convenience          | Expansion of cashless payments                    |   |
| Operation<br>and provision<br>of<br>stera transit | of stera transit  Indicator : Deployed areas 42 prefectures | Lower installation and operating costs | Development of infrastructure for inbound tourism | Regional economic<br>revitalization<br>(Increase travel,<br>tourism, and<br>spending) |
|   | Indicator :<br>Deployed operators<br>184 companies          | Expanded use of transit data           | Spread demand across time and place               | openang)  |

### Examples of impact delivered by stera transit

#### ■ Mitigating transport congestion at Expo 2025 Osaka, Kansai

 To minimize congestion during Expo 2025, Osaka Prefecture is implementing "Expo TDM" (transportation demand management), with stera transit deployed as part of the program.

#### stera transit's contribution

- ✓ Measures to reduce Osaka Metro crowding toward the end of the Expo
  - Promotes off-peak travel via a tap-to-pay cashback campaign

#### (Ref.) Expo TDM initiatives

Reduce travel and delivery loads

Avoid peak hours/periods

Reroute trips and deliveries

#### ■ Stera transit Nagasaki MaaS promotion project

• To address the city's issue of sustaining local public transport, we will conduct a pilot demonstration using stera transit. (planned start around autumn 2025)

| Scope        | Trams and shared taxis in Nagasaki City                               | · 📮 🖨                                | Sustaining local public transport                     |
|--------------|---|--------------------------------------|---|
| Outline      | ① Services to boost ricease crowding  Driver's licensereturn discount | dership and Off-peak discount        | Disperse tourism demand  U  Lower burden on operators |
| of the pilot | 24-hour unlimited pass  | Hands-free-ride discount             | Expand public transport in hillside                   |
| pinos        | ② Data use to mitigate  |                                      | areas   |
|              | Stera transit Boarding/alighting data                                 | Sumitomo mitsui card Purchasing data | Increase senior mobility                              |

-Environment

-DE&I / Human Rights

-Poverty & Inequality

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Appendix

# [Column] Foster growth industries

-Declining Birthrate

& Aging Population

-Japan's Regrowth

Supporting the development of industry in our home market of Japan is fundamental to SMBC Group's mission. In particular, by supporting the industries that will drive Japan's next phase of growth, we aim to contribute to Japan's Regrowth.

### Drug discovery - expand Japan's drug discovery ecosystem

- The drug discovery industry is positioned as a growth industry by the Japan government, and there are high expectations for academia-originated startups with new technologies and cutting-edge knowledge, especially in biopharmaceuticals.
- Aiming to expand Japan's drug discovery ecosystem, SMBC Group entered into an investment contract with AN Venture Partners I, LP, which has created global biotechnology companies based on Japan's outstanding research and drug discovery seeds.
- By leveraging the Fund's expertise and network, as well as SMBC Group's relationships with pharmaceutical companies and universities, we aim to create mechanism for Japanese startups to engage in R&D and commercialization in the large U.S. market and return the technology and capital gained there to Japan's market.

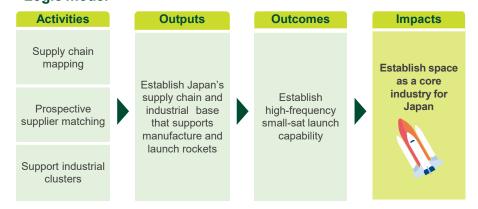
#### ■ Logic model

#### Activities **Outputs Outcomes Impacts** Finding out Japan's outstanding research and Revitalize R&D in Scaling R&D drug discovery and Return the Japan's market seeds Gain the technology commercialitechnology and capital zation by and capital in gained there Providing U.S. Japanese drugthe U.S. ecosystem discovery to Japan's market access and startups in the market management U.S. market support to Japanese drugdiscovery Mid- to long-term vision startups

#### Space - establish Japan's rocket manufacturing and launch capabilities

- The space industry, of which the market is expanding not only in the conventional business centered on public demand but also in the private sector, is attracting attention as a growth industry in the Japanese economy in the future.
- However, for rocket launches—the foundational infrastructure underpinning the broader space industry—Japan still depends on overseas private companies, since the number of private companies aiming to manufacture and launch rockets in Japan is still limited and the supply chain that supports manufacturing is also immature.
- To establish Japan's rocket manufacturing and launch capabilities, SMBC Group has invested in and entered a business alliance with Interstellar Technologies Inc. By jointly accelerating the establishment of supply chains and industrial clusters, we support the development of Japan's space industry as a core sector.

#### ■ Logic model



-Declining Birthrate

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# [Column] Creating impact by supporting our customers' business

SMBC Group creates diverse impact by supporting our customers' businesses.

## Sustainable-linked supply chain finance\* deal

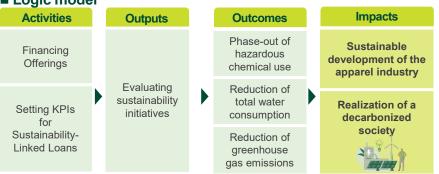


■ Social issues behind the problem the significance of this project

#### Strengthening sustainability initiatives throughout the supply chain

- The apparel industry accounts for about 10% of the world's greenhouse gas emissions and is the second-largest industrial consumer of water.
- > Financing terms serve as incentives that promote suppliers' sustainability initiatives.

#### ■ Logic model



### **Projects Aimed at Food Security**

Customers engaged in the trade of agricultural produce and materials in Africa and the Indian Ocean region



A loan to finance the import of fertilizer from the Middle East

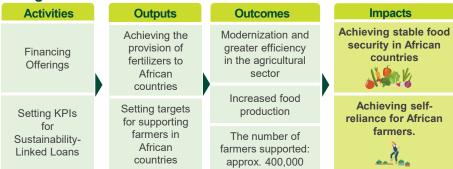
syndicated sustainabilitylinked loan: set KPIs, including "farmers' livelihoods,"

#### ■ Social issues behind the problem • the significance of this project

#### Stabilization of food security in African countries

- In Central and West Africa, more than two-thirds of households are unable to secure enough food.
- Before the harvest season, approximately 52 million people will face severe food shortages.
- > Through our customers' businesses, we promote the modernization and greater efficiency of agriculture, contributing to increased food production.

#### ■ Logic model



<sup>\*</sup> A financing method where financial institutions purchase accounts receivable, accelerating and optimizing working capital across the supply chain, from manufacturing to sales. While financing terms (such as discount rates) are typically determined based on the buyer's creditworthiness, this case evaluates the supplier's performance in sustainability initiatives.

# **Utilization for Financial Solutions**

- Utilization of Impact Assessment in Business
- Impact Investment



-Utilization of Impact Assessment

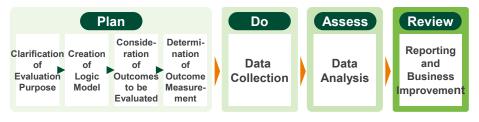
-Impact Investment

# **Utilization of Impact Assessment in Business**

SMBC Group uses the new "metrics" of impact in its business to support customers business to create positive impacts or reduce negative impacts on society and the environment (e.g., Positive Impact Finance)

#### **Impact Assessment in Financial Solutions** A financing approach that combines **Positive** SUMITOMO MITSUI BANKING CORPORATION engagement to identify and monitor the **Impact** impact of funded companies, aiming to **Finance** maximize their positive impact on society (2) Japan Research Institute (PIF) and mitigate negative effects Support of IPO for companies, including **Impact IPO** impact startups, that aim to achieve both SMBC SMBC NIKKO business growth and the resolution of social **Support** issues SUMITOMO MITSUI **✓** SMBC Investment approach intended to generate **Impact** positive and measurable social SMBC SMBC VENTURE CAPITAL environmental impacts, in addition to investment investment returns Sumitomo Mitsui DS Asset Management

#### **■** Evaluation Flow \*

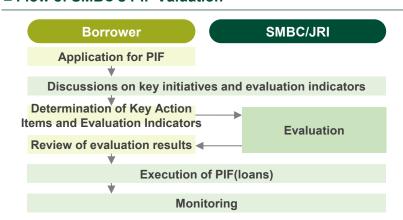


#### \* Prepared by the SMBC Group from the GSG Domestic Advisory Committee Social Impact Assessment Working Group "Social Impact Assessment Tool Set Implementation Manual (Ver. 2.0)"

### **Positive Impact Finance**

SMBC SUMITOMO MITSUI (G) Japan Research Institute

- In implementing PIF, SMBC collaborates with the Japan Research Institute (JRI), to assess the impact of the lenders' business activities.
- Flow of SMBC's PIF Valuation



#### **■** Examples of Key Initiatives and Evaluation Indicators

| Key Initiatives   | Evaluation Indicators  |  |
|---|--|--|
| Reduce environmental burden associated with business activities                       | CO2 emission intensity per unit of sales   |  |
| Expand sales of products and services that contribute to a healthy and secure society | Ratio to total sales, of products and services that contribute to social health and security |  |
| Promote sustainability of suppliers   | Procurement ratio from suppliers who consider environment, labor, human rights, etc.         |  |

03. Utilization for Finance Solutions

-Utilization of Impact Assessment in Business
-Impact Investment

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IMPACT REPORT 2025

# Impact investment (1/2)

Impact investment addresses social and environmental issues while pursuing financial returns.

From FY2024, SMBC Venture Capital launched impact investment to support startups tackling SMBC Group's priority issues.

### **SMBC Venture Capital's impact investing process**

Sourcing

 Checklist to confirm intended impact aligns with SMBC Group's priority issues

Due diligence

- Financial/business DD plus impact DD
- Validate impact of business activities and measurability / management feasibility

Contracting

 Standard agreements plus an impact MoU (commitment to impact evaluation)

Ongoing management

- Regular impact assessments
- SMBC Group support to enhance impact

#### **Expansion of the impact investment market in Japan**

- According to GSG Impact Japan, Japan's impact investment and lending volume reached JPY 17.3 trillion in FY2024—up 50% vs FY2023—and is steadily expanding. (Global total in 2024: approx. JPY 235 trillion.)
- Momentum to promote impact investment continues, with further market growth expected.
  - The "Basic Policy on Economic and Fiscal Management and Reform 2025" explicitly promotes developing data and indicators for impact measurement and management.
  - GPIF's Fifth Medium-Term Plan references consideration of investments that incorporate impact.

### Investment Case 1 HAKKI GROUP

**HAKKI** 

 They provide vehicle purchase loans to taxi drivers in Africa based on unique credit scoring that leverages sales data and transaction data from the M-PESA, a mobile money platform.

#### Negative cycle surrounding drivers What HAKKI GROUP aims to achieve Assets enable new challenges No credit **Using** Unable Credit access to get financed alternative-data to save savings Unique model of screening Paying rental fees Higher income Asset-building because of decreases support Keep renting, Own a car no rental fees take-home pay can't buy a car as an asset

■ Logic model\* (Figures as of Jul. 2025)

| Activities        | Outputs                 | Outcomes                             |  | Impacts               |                                  |
|-------------------|-------------------------|--------------------------------------|--|-----------------------|----------------------------------|
|                   |                         |                                      | Increased disposable                           | Better credit access  | Mission Expand the               |
| Credit-<br>scored | Gain access to funds to | Own cars                             | income<br>indicator :<br>Increase              | Expand future earning | possibilities/Add<br>more people |
| auto loans        | purchase a car          | indicator : 63 owners                | amount of JPY<br>38,225/month                  | options<br>More       | Vision                           |
| 03 OWIEIS         | Improved self-efficacy  | experiences<br>of effort<br>rewarded | A world where honest effort is fairly rewarded |                       |                                  |

<sup>\*</sup> Created by SMBC Group based on HAKKI Group's Impact Report (https://hakki-africa.com/impact-report-2025/)

03. Utilization for Finance Solutions

-Utilization of Impact Assessment in Business
-Impact Investment

Conclusion

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**IMPACT REPORT 2025** 

# Impact investment (2/2)

### Investment Case 2 EUPHORIA



 They operate wellness business that leverages sports science and digital technology to solve corporate wellness issues, and sports platform business that provides children with high-quality sports opportunities. (See p.22 for the wellness business.)

#### <Key services of sports platform business>

| Services          | Overviews   |
|-------------------|---|
| Sgrum             | Operations management app for sports classes and school clubs |
| ONE TAP<br>SPORTS | Athlete/team conditioning and training management system      |
| SportsMate        | Practice log app for students                                 |

Efficient team operations

Data-driven performance optimization for athletes

#### ■ Logic model

| Activities  | Outputs  | Outco  | Impacts  |   |
|---|--|--|--|---|
| Offering and  | Increased  | Improving the efficiency of sports classes                 | More opportunities to enjoy sports   | Environment   |
| Offering and<br>expanding<br>services<br>related to<br>sports | use of<br>services by<br>athletes,<br>teams and<br>coaches | More evidence-based coaches unlocking children's potential | Improved youth performance  indicator: % of parents reporting higher child self-efficacy | where all children— regardless of background— can realize their potential |

### **Investment Case 3 enerbank**



 They support efficient electricity and renewable-energy procurement for companies and local governments—centered on their power-auction platform "Eneoku" contributing to a decarbonized society.

#### <Key services of enerbank>

| Services                             | Overviews                                   | Features   |  |
|--------------------------------------|---|--|--|
| Eneoku Auction-based power brokerage |   | Renewable type/mix selectable; efficient least-cost sourcing                                       |  |
| Green<br>Ticket                      | Environmental-<br>value trading platform    | Offering Green Power Certificates,<br>Non-Fossil Certificates, J-Credits<br>base on customer needs |  |
| Sorareco                             | Solar power generation installation support | Matching optimal providers to purpose/conditions   |  |
| Enepark                              | Free concierge for corporates               | End-to-end support for energy procurement and decarbonization                                      |  |

#### ■ Logic model

| Activities                      | Outputs   | Outco  | Impacts  |                             |   |
|---------------------------------|---|--|--|-----------------------------|---|
|                                 | Expansion of  | Streamlined renewable procurement  | Increase in renewable energy distribution volume   |                             |   |
| Offering<br>broader<br>services | service introduction indicator: Municipalities indicator: Companies | Reduced tendering work indicator: Work hours (time)  Reduced procurement cost indicator: | indicator : Renewable power procured indicator : Environmental certificates traded indicator : Operational solar | GHG<br>emissions<br>reduced | Corporate/<br>municipal<br>decarboni-<br>zation<br>achieved |
|                                 | indicator : procurement cost  |  |  | aomeved                     |   |

# Conclusion

**■** Editor's Note



### **Editor's Note**

Last year, we published our first Impact Report—admittedly with some trepidation—and the response from our stakeholders was more positive than we had imagined. Many cheered us on and engaged in sincere, constructive dialogue to help us communicate better. We are truly glad we chose to publish the report even while our journey is still a work in progress.

In those dialogues, we received a wide range of views: that it would be desirable to present the impact of our overall corporate activities; that, even if full coverage is difficult, we should begin by disclosing impact from our core businesses and flagship initiatives; and that, in addition to quantifying impact, we should indicate how our results compare with our targets. This report does not address everything, but we believe it represents a step forward from last year.

However, we remain partway along the path. Our effort to visualize impact is still at the "start where we can" stage, and we have some distance to go before we can fully leverage impact to drive and upgrade our social value creation—and ultimately embed it in management. Many activities still lack defined impact indicators, and even for indicators we have already measured, we must examine whether more fundamental, decision-useful indicators exist.

Challenges remain, but we will continue to iterate, learning together with our stakeholders.

In the midst of a chaotic period of major change, values centered solely on financial wealth are again expanding, and the race for economic growth is intensifying. Even so, we will continue to pursue "Fulfilled Growth," which seeks not only economic wealth but also richness of heart.

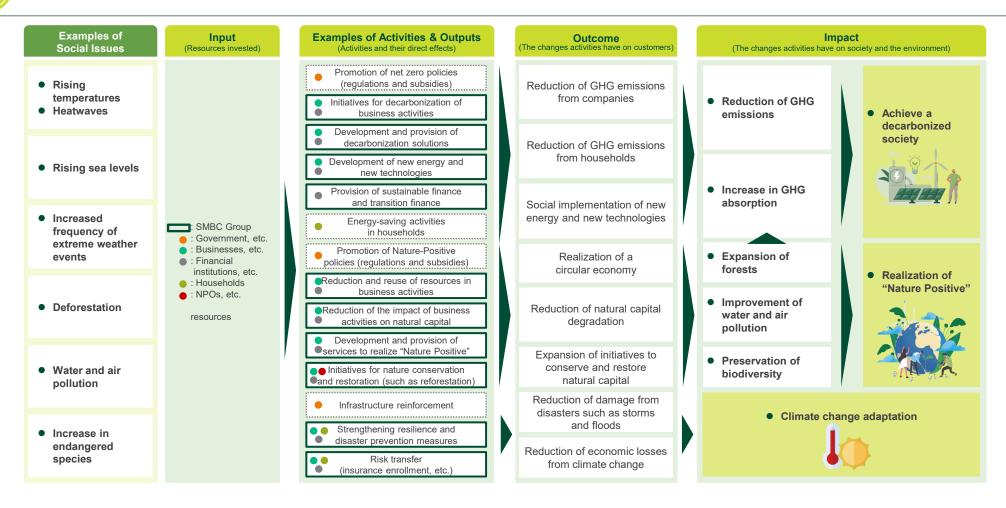
We believe that visualizing impact can help us on this path, and we will continue to push forward with these efforts.



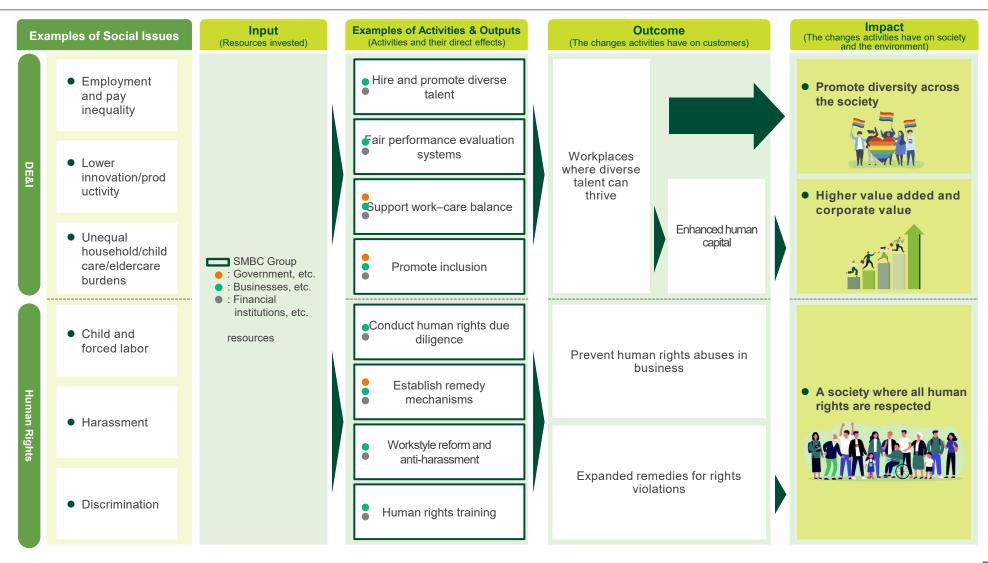
■ Logic Models of Priority Issues



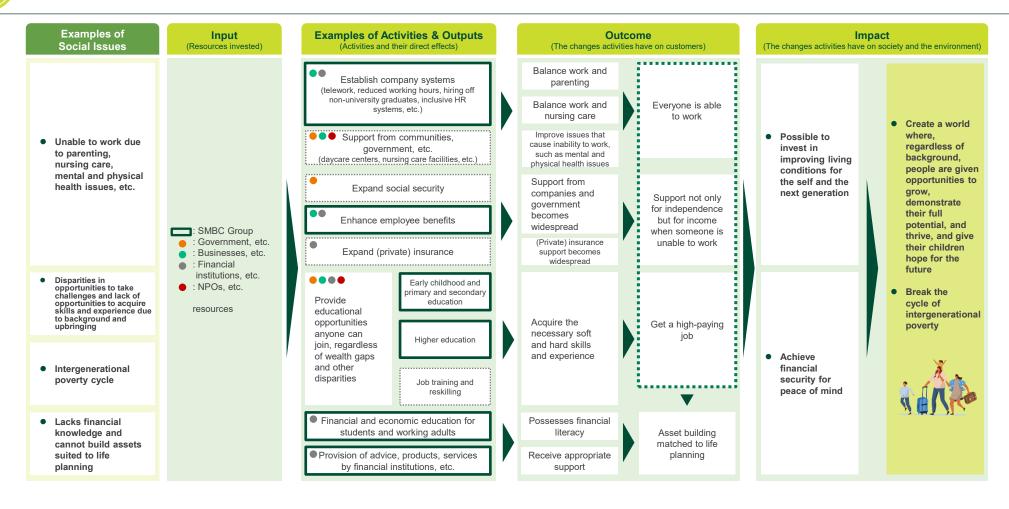
### **Environment**



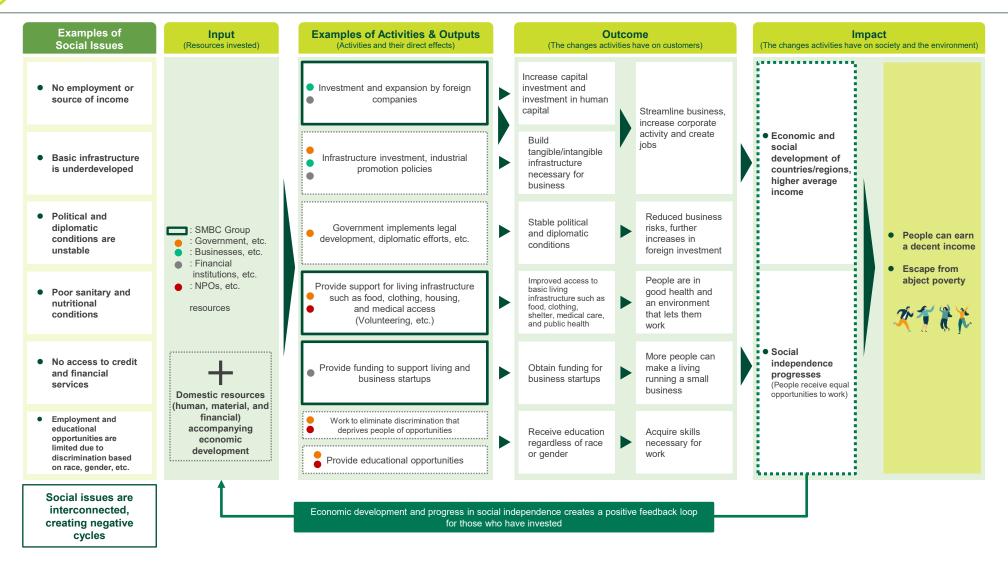




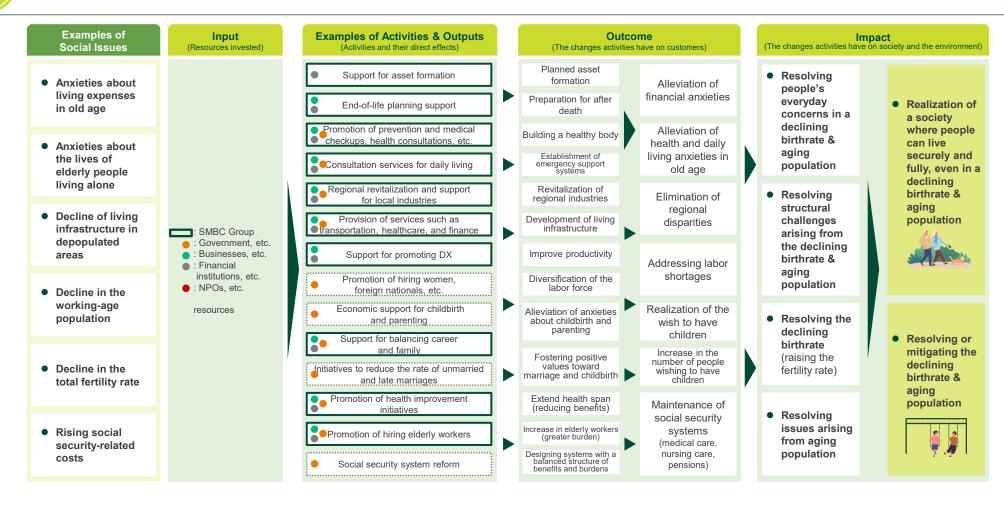
# Poverty & Inequality (Japan)



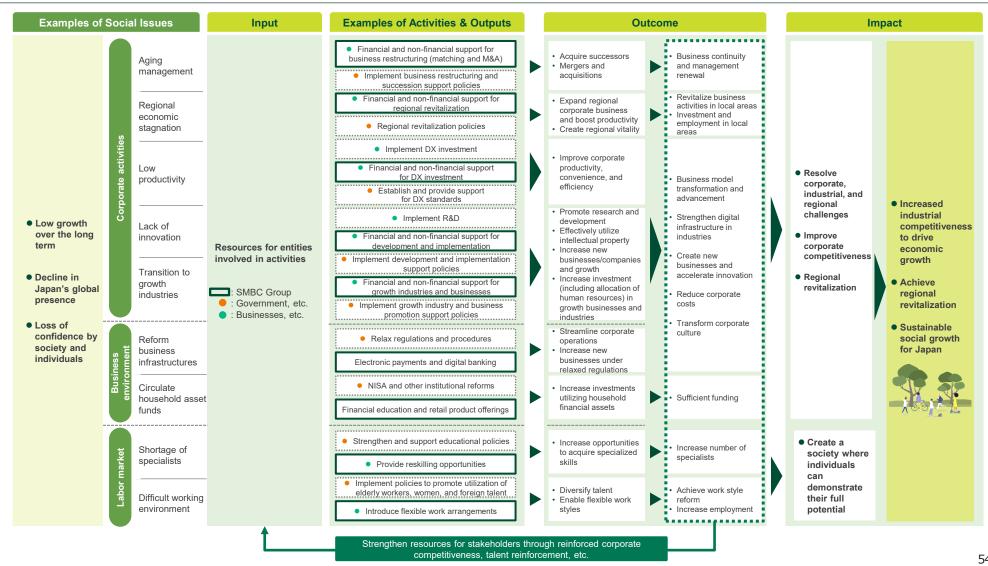
# Poverty & Inequality (Global)



# **Declining Birthrate & Aging Population**



# Japan's Regrowth





### **Efforts for Social Value Creation in SMBC Group**

**Environment** 

P.16

**Efforts Towards Achieving Net Zero** 

**Support for Customer's Transition** 

> **Impact** Contribution to **GHG Reduction**

Conservation and Restoration of **Natural Capital** 

Contribute to **Circular Economy** 

**DE&I / Human** Rights P.20

**Human Capital** Management

**Impact** Enhancement of Job Satisfaction

**Support Customers in Human Capital** Management **Impact** 

**Enhancement of Management Capability** 

Initiatives in **Respecting Human Rights** 

**Assist Customers in Respecting Human Rights** 

**Poverty &** Inequality P.24

**Provide Education and Opportunities to Break Negative Cycles Impact** 

Changes in children's selfesteem and autonomy

**Engage in "Poverty Eradication** Projects"

**Financial Inclusion** through Microfinance, etc.

Accelerate Social **Independence Support in Emerging Asian Countries** 

**Impact** Realization of Customers' Social Independence

**Declining Birthrate & Aging Population** 

P.32

**Asset Formation Support Tailored** to Customer Needs

**Impact** Relieving anxieties in the era of 100-year lifespans

**Address the Diverse Needs of the Elderly** 

> **Impact** Enriching the way we grow older

**Efficient** Infrastructure **Provision Using Digital Technology** 

Contribute to the **Enhancement of Financial Literacy** 

> **Impact Enhancement of Financial Literacy**

Japan's Regrowth P.36

**Support Customers' Business Model Transformation for** Companies

**Create Innovation and Foster New Industries** 

> **Impact** Economic growth/ resolution social issues

**Enhance Efficiency** through Financial Digital Services Impact

Enhancement of **Customers' Productivity**  **Revitalize Regional Economies** 

**Impact** 

Revitalization of regional economy

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